

OUR MISSION

<greeking.me> [gerund]: to making me feel like a Greek



THE AGE OF A NEW TRAVELLER

- 1.8 billion aged between 16-36
 50% of the shoppers in the total retail travel market
- Over 80% of millennials seek unique travel experiences and say that the best way to learn about a place is to live like the locals do.
- 75% or more of millennials surveyed in each country say they prefer to create their own itinerary, rather than leaving it up to a packaged tour.





WHAT WE DO

- Themed walking tours & multi-day trips
- Culinary experiences
- Family-friendly activities
- Cultural workshops
- Tailor-made travel services
- Corporate travel



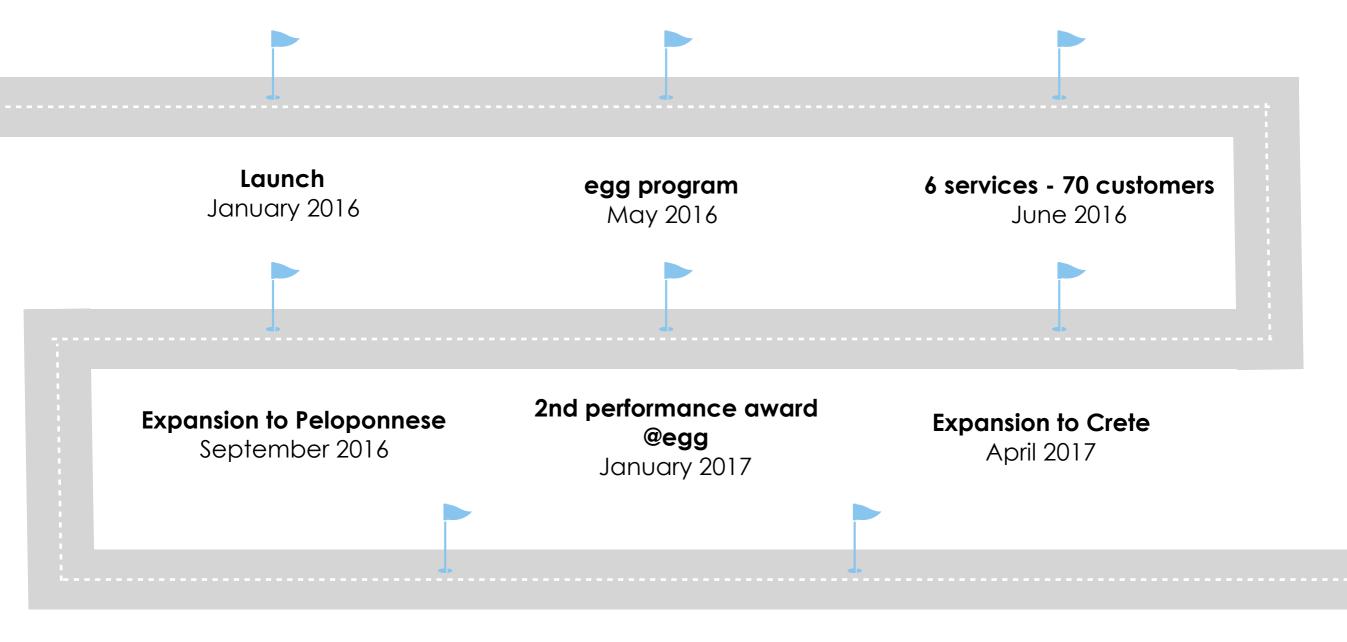








MILESTONES



Hire 1 employeeJuly 2017

Multi-day travel programsJuly 2017



TODAY

- 2016-2017: **8x** revenue
- **3.000+** customers
- 40+ services
- 2 full-time employees
- 230+ excellent TripAdvisor reviews
- 10+ corporate clients

























THE TEAM



Nikos Theodoris Founder



Anna Manias Founder



Tina Mandalios Operations Manager



Christina Skordili Travel Specialist

+ 15 tour guides & local experts



VISION

- To promote **themed tourism** in Greece
- To "unlock" unspoiled destinations
- To engage the **local communities**
- To feature the authentic character of Greece, all year round



FOLLOW US

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Thank you!

