



TASTING GREECE LIKE A LOCAL



OUR MISSION

<greeking.me> [gerund]: to making me feel like a Greek

THE AGE OF A NEW TRAVELLER

- 1.8 billion - aged between 16-36
50% of the shoppers in the total retail travel market
- **Over 80%** of millennials seek unique travel experiences and say that the best way to learn about a place is to live like the locals do.
- **75% or more** of millennials surveyed in each country say they prefer to create their own itinerary , rather than leaving it up to a packaged tour.



WHAT WE DO

- Themed walking tours & multi-day trips
- Culinary experiences
- Family-friendly activities
- Cultural workshops
- Tailor-made travel services
- Corporate travel



MILESTONES



Launch
January 2016



egg program
May 2016



6 services - 70 customers
June 2016



Expansion to Peloponnese
September 2016



**2nd performance award
@egg**
January 2017



Expansion to Crete
April 2017



Hire 1 employee
July 2017



Multi-day travel programs
July 2017

TODAY

- 2016-2017: **8x** revenue
- **3.000+** customers
- **40+** services
- **2** full-time employees
- **230+** excellent TripAdvisor reviews
- **10+** corporate clients



THE TEAM



Nikos Theodoris
Founder



Anna Manias
Founder



Tina Mandalios
Operations Manager



Christina Skordili
Travel Specialist

+ 15 tour guides
& local experts

VISION

- To promote **themed tourism** in Greece
- To “unlock” **unspoiled destinations**
- To engage the **local communities**
- To feature the authentic character of Greece, **all year round**

FOLLOW US

www.greeking.me

athens@greeking.me

Thank you!