



TAP'N'ORDER

## The Innovation In Ordering Services



**CANDI**

ADVANCED BUSINESS AND DIGITAL SOLUTIONS

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*Account Manager*



# CANDI

ADVANCED BUSINESS AND DIGITAL SOLUTIONS



Custom Development &  
Business Solutions



Cross Platform  
Mobile Applications



Internet Marketing  
& AdWords



Collaboration &  
Reporting



E-Commerce



# TAP'N'ORDER

**In Greece despite the economic crisis the industry has been growing fast and systematically in the last three years, in terms of both visitors and revenues. That increased Greek share in the global market, led to higher occupancy and stabilized business profitability.**

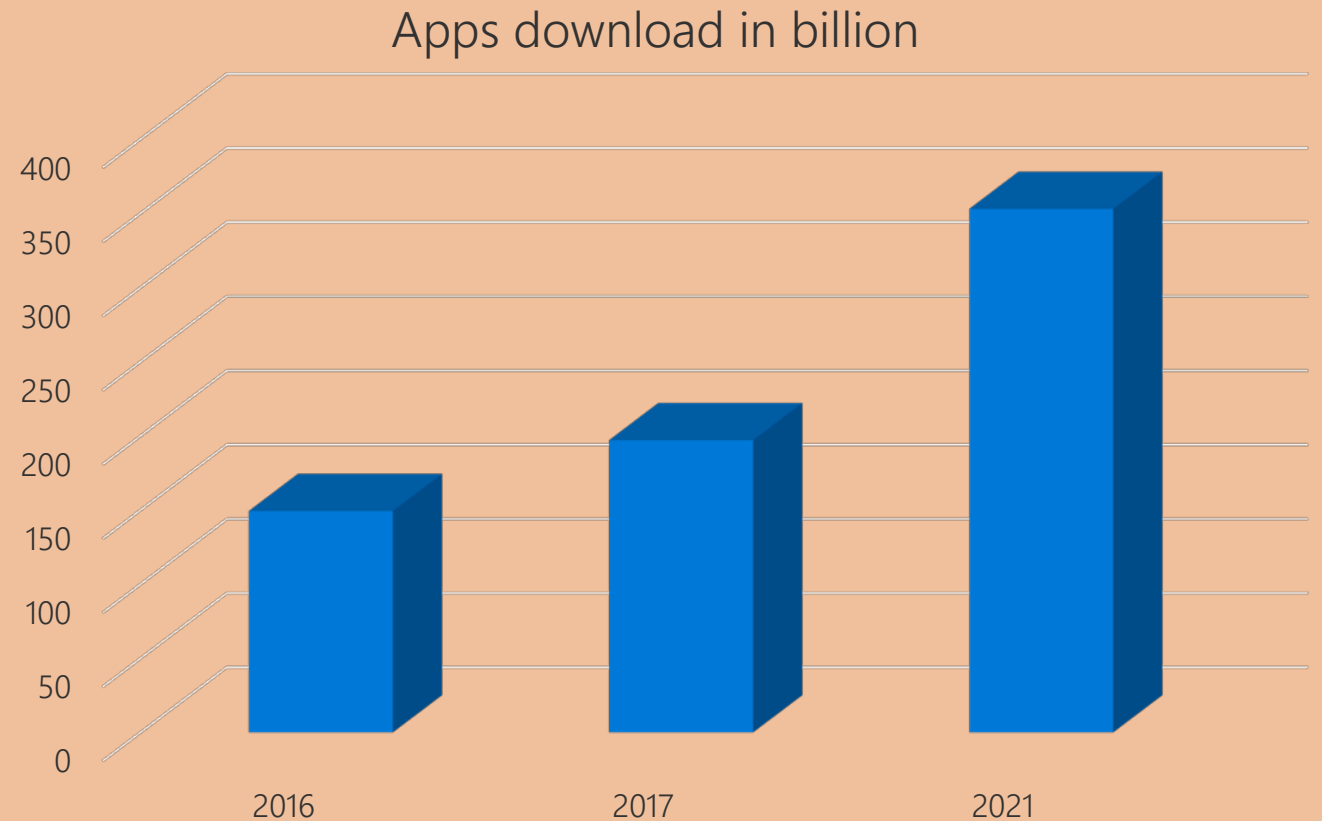




# TAP'N'ORDER

## Mobile Apps Statistics and trends

- Mobile apps are mainstream now
- a popular way of delivering content and services.
- It must be the extension of our mind and our hand



Source: TechCrunch; App Annie (2017)





# TAP'N'ORDER

## Business needs

- Increase revenue
- Better and faster customer service
- Customer mapping
- Marketing actions
- Customer loyalty
- One to One marketing
- Customer preferences
- Push Notifications
- Increase quality of services

Build Trust

Statistics

Create Personal Experiences

TNO is an application that offers to the consumer a new personalized way to order in F&B sectors and hotels



Increase productivity

Targeted sales approach

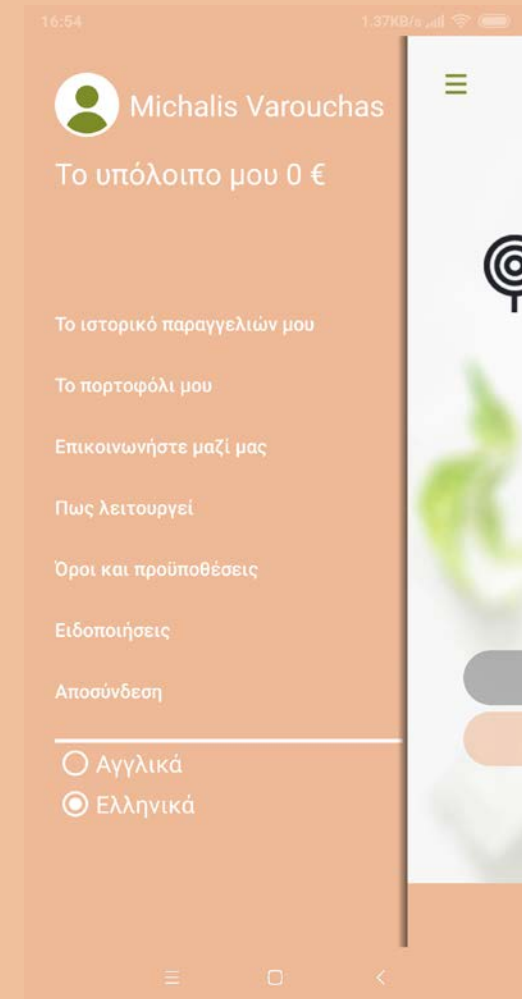
Targeted Marketing campaigns



# TAP'N'ORDER

## Characteristics

- User friendly
- Personalized experience
- Multilanguage
- Secure transactions
- Social engagement

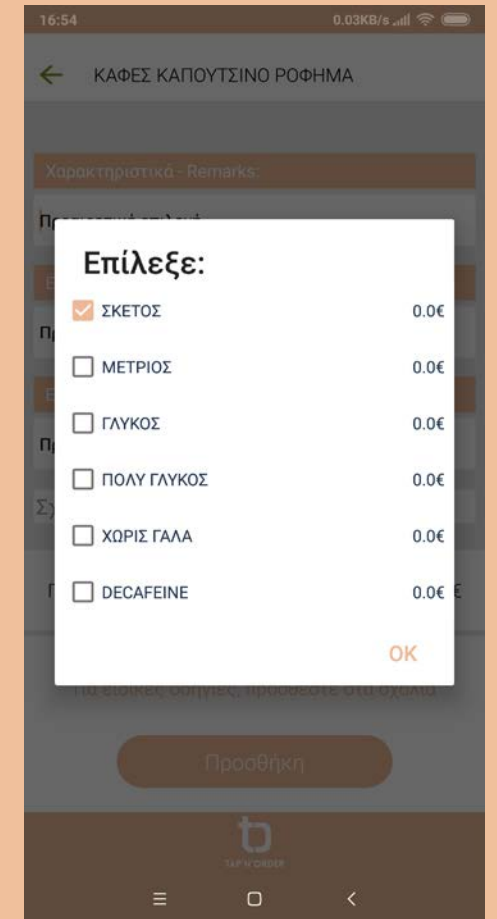




# TAP'N'ORDER

## Characteristics

- Track user habits / eat & drink / Favorites
- Big Data / Statistics
- Integration with Sunsoft
- Push notifications
- Extend your ordering process



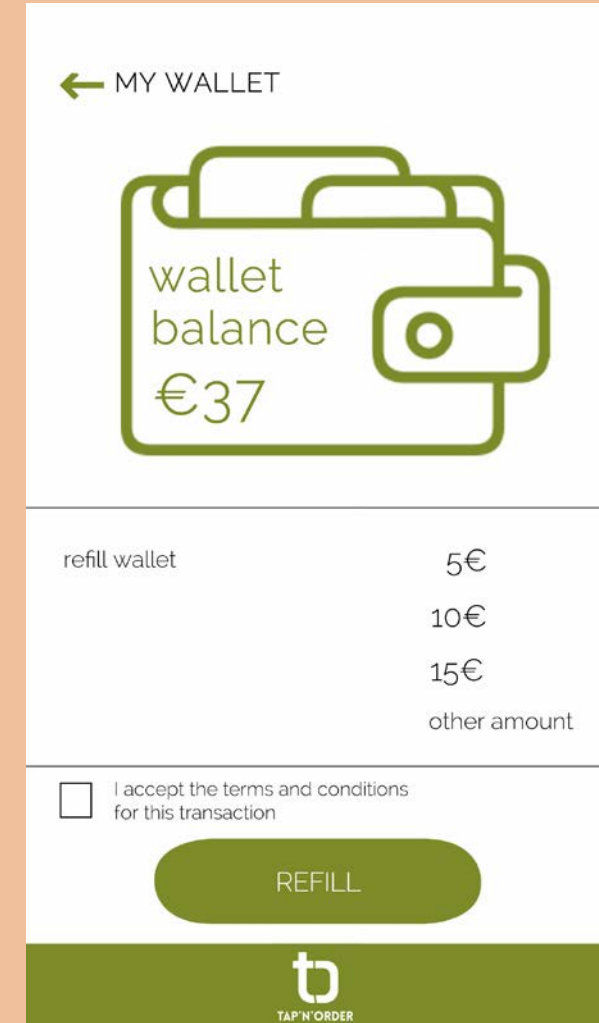
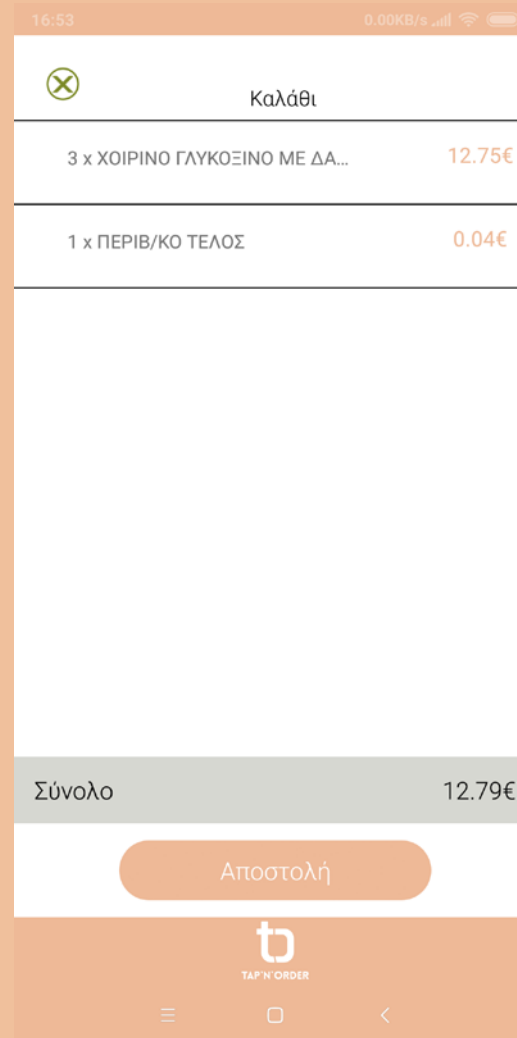




# TAP'N'ORDER

## Characteristics

- Availability for preorder process
- Artificial Intelligent enablement
- Loyalty
- Integration with loyalty systems
- E-wallet & E-payment





# TAP'N'ORDER

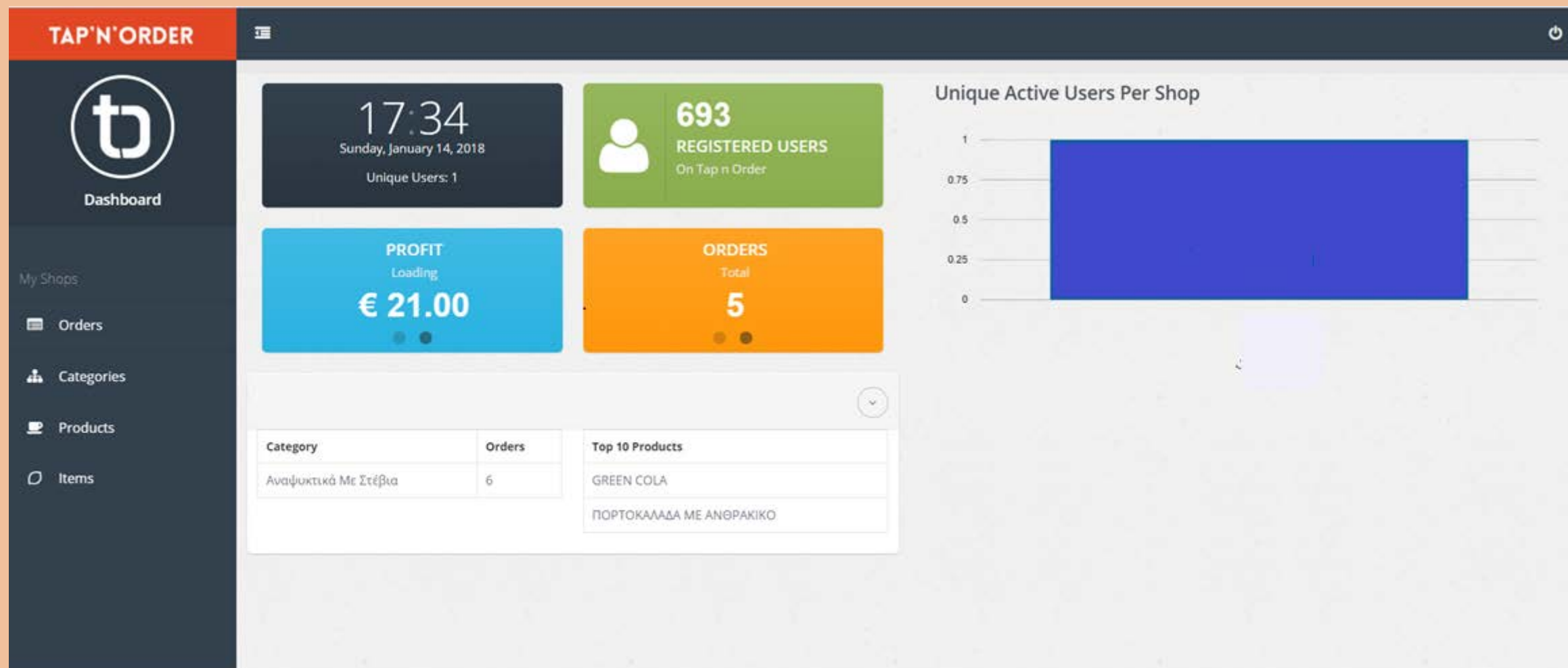
# CMS

[illegible]



# TAP'N'ORDER

CMS






# TAP'N'ORDER

CMS

TAP'N'ORDER



Dashboard

My Shops

Orders

Categories

Products

Items

Order Number: 8  
04/08/2016 18:21:03  
Table 1

Validated by ServicePending by Shop User

Quantity	Product	Price
1.00	GREEN COLA	3.50
1.00	ΠΟΡΤΟΚΑΛΛΑΔΑ ΜΕ ΑΝΘΡΑΚΙΚΟ	3.50
Total:		7.00

Order Number: 7  
04/08/2016 18:16:17  
Table 1

Validated by ServicePending by Shop User

Quantity	Product	Price
1.00	ΠΟΡΤΟΚΑΛΛΑΔΑ ΜΕ ΑΝΘΡΑΚΙΚΟ	3.50
Total:		3.50

Order Number: 6  
04/08/2016 18:10:27  
Table 1

Validated by ServicePending by Shop User


Quantity	Product	Price
1.00	GREEN COLA	3.50



# TAP'N'ORDER

## CMS

TAP'N'ORDER



Dashboard

My Shops

Orders

Categories

Products

Items

BEACH MENU

BURGERS BITES & MORE

Show 10 entries

Search:

Product	Product Name	Product Description	Is Active
CHICKEN BURGER	Chicken Burger		<input checked="" type="checkbox"/>
HOUSE DC CHEESEBURGER	House DC Cheeseburger		<input checked="" type="checkbox"/>
JUST SIMPLE BURGER	Just Simple Burger		<input checked="" type="checkbox"/>
OLD RANCH MELTED CHEESE BIFTHEQUE	Old Ranch Melted Cheese Biftheque		<input checked="" type="checkbox"/>

Showing 1 to 4 of 4 entries

Previous 1 Next

COCKTAIL SIMPLE

Show 10 entries

Search:

Product	Product Name	Product Description	Is Active
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