



Ο ρόλος των Cloud εφαρμογών
στην ψηφιακή μεταμόρφωση
του ξενοδοχειακού κλάδου

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The rapid evolution of IT means Cloud is now a Business Imperative



'Insourced' resides with IT department



Outsourced / hosted IT



Cloud Infrastructure & Cloud Software

DIGITAL TRANSFORMATION

82%

of European businesses will not build or buy a premium data centre¹

1/3

of CEOs see Cloud as a top business priority for the next 3 years²

50%

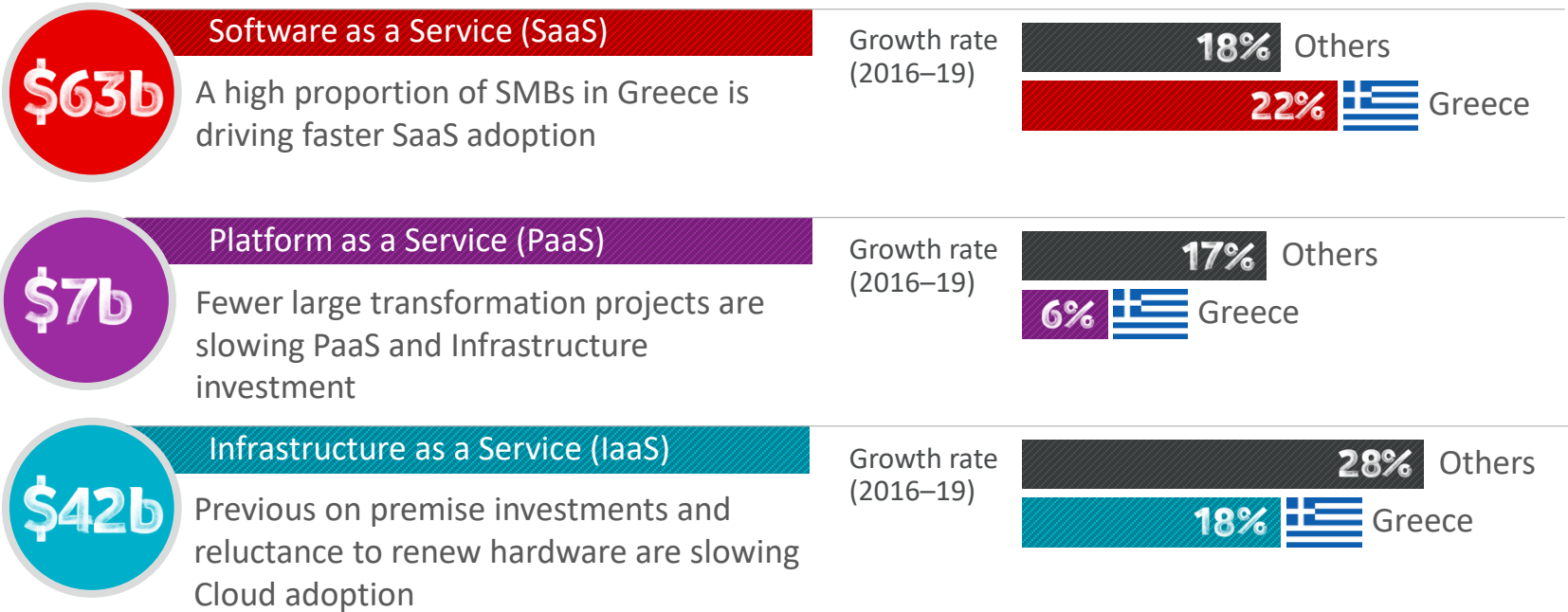
of Public Cloud investments are made to increase agility³

Source: ¹ 451Research Voice of the Enterprise 2015. ² Gartner Cloud Survey 2015. ³ Gartner 2015



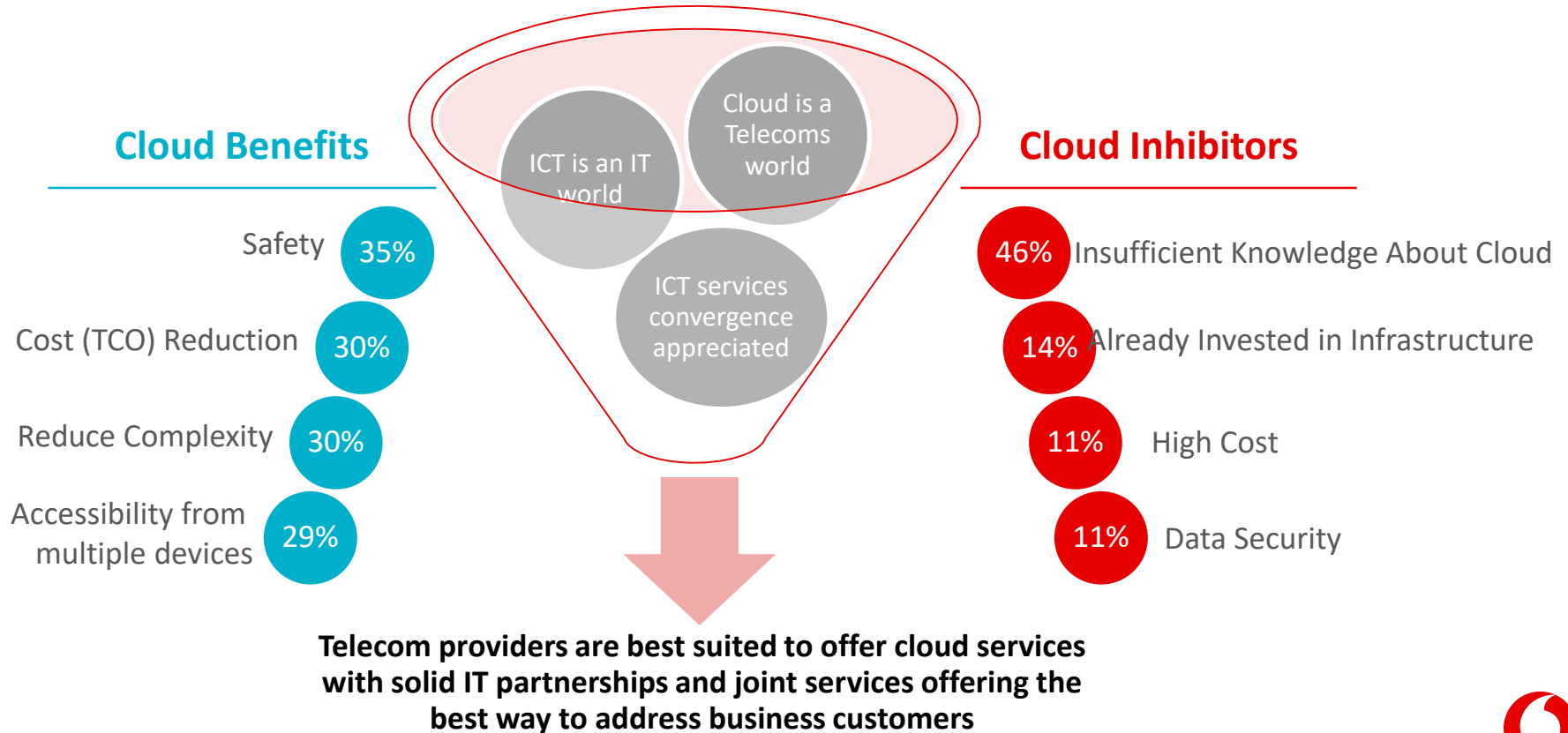
And it's driving rapid global adoption

Global Cloud Market :



Greece has untapped potential through the further use of Cloud services

Cloud Survey: Greece



Hotel Industry: PMS on Cloud



PMS on Vodafone Cloud Solution



Multi Property PMS on Vodafone Cloud

1

Central or per Property
Reservations & Reporting

2

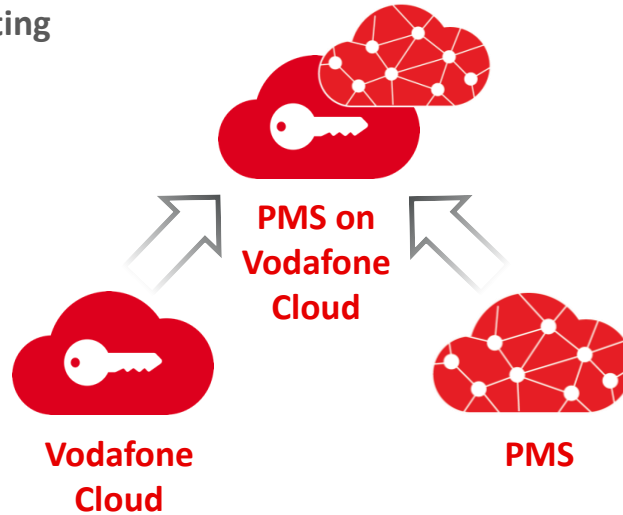
Central Internet
Reservation for all
Properties
Booking.com Expedia

3

Pay per Month for the
Cloud Infrastructure,
Seasonal Billing &
ESPA funding

4

Elements of GDPR
offered through
the Cloud Service



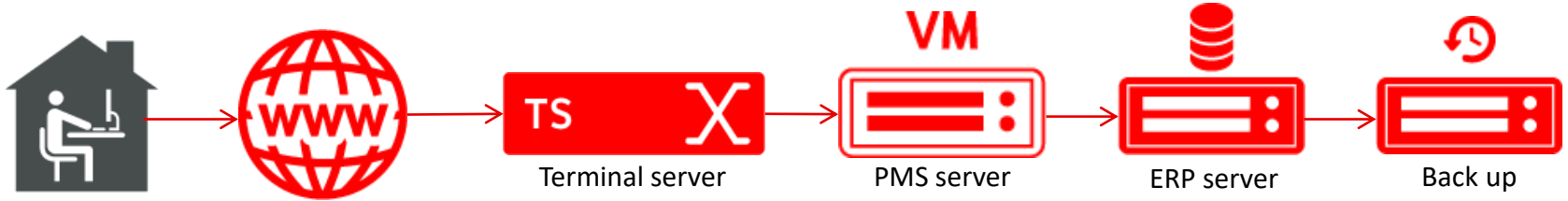
Benefits of PMS on Vodafone Cloud

- ✓ No Need for Implementation per hotel: Reduced Cost & Less Complexity
- ✓ Availability of Services and Security of Data: Certified Cloud Infrastructure and ISO 27001
- ✓ Ensure future success: Opens way for new digital capabilities and new operations models



Case Study: Wyndham

Professional support and expertise every step of the way



Assess, design, migrate, train

Creating the right
environment for your needs
and getting you there



Security (design and management)

Design your solution and
actively manage/monitor your
security



Cloud Service Management

The extension of your IT
service team looking after
capacity, availability,
performance and on going
technical enhancements



Thank You!

