## hello



#### I'm **Magy Kontou**

Co-founder & Head of Operations

at SimpleApps.gr

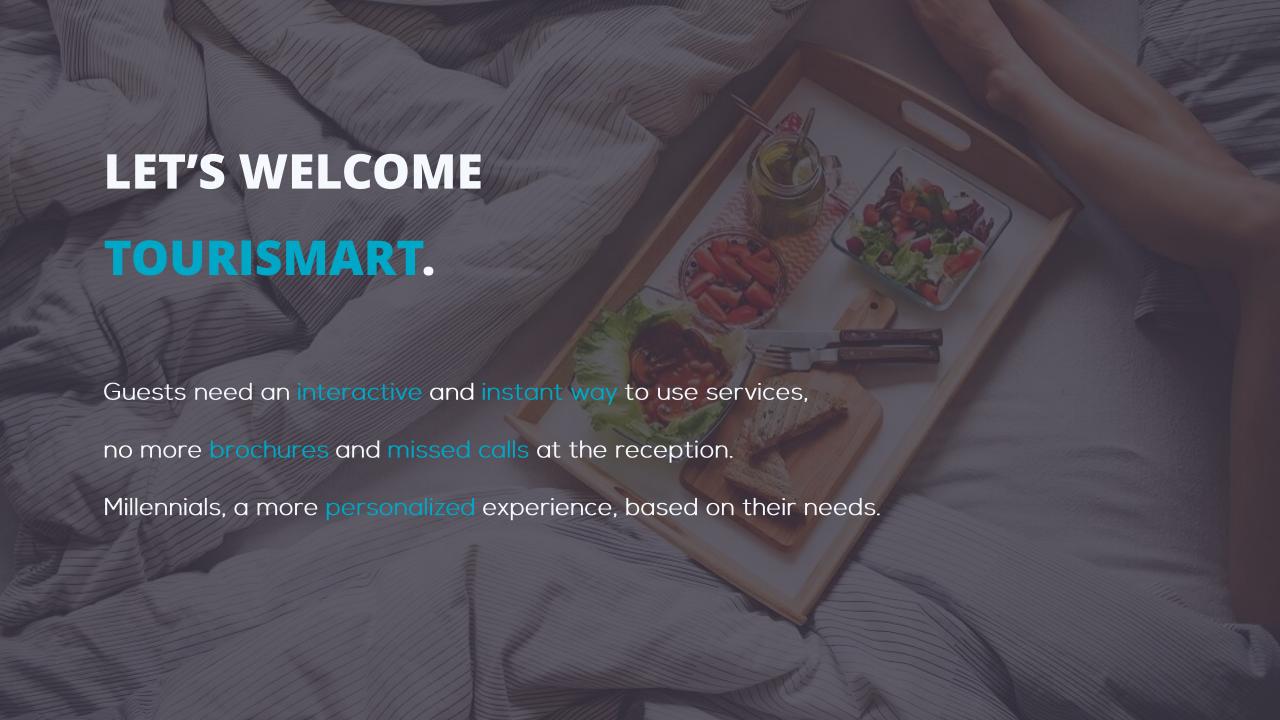
#### tourismart

an all-in-one mobile and IoT solution for hotels

in 2017 revenues for in-stay services >150€ billion

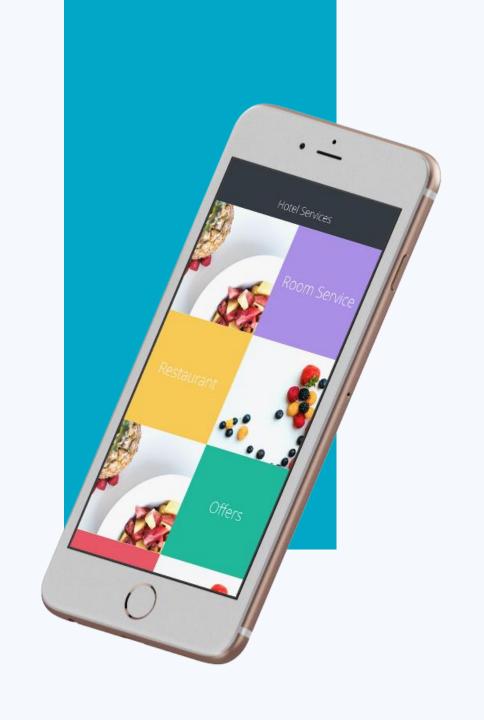
>43% of hotel guests travel with >3 mobile devices

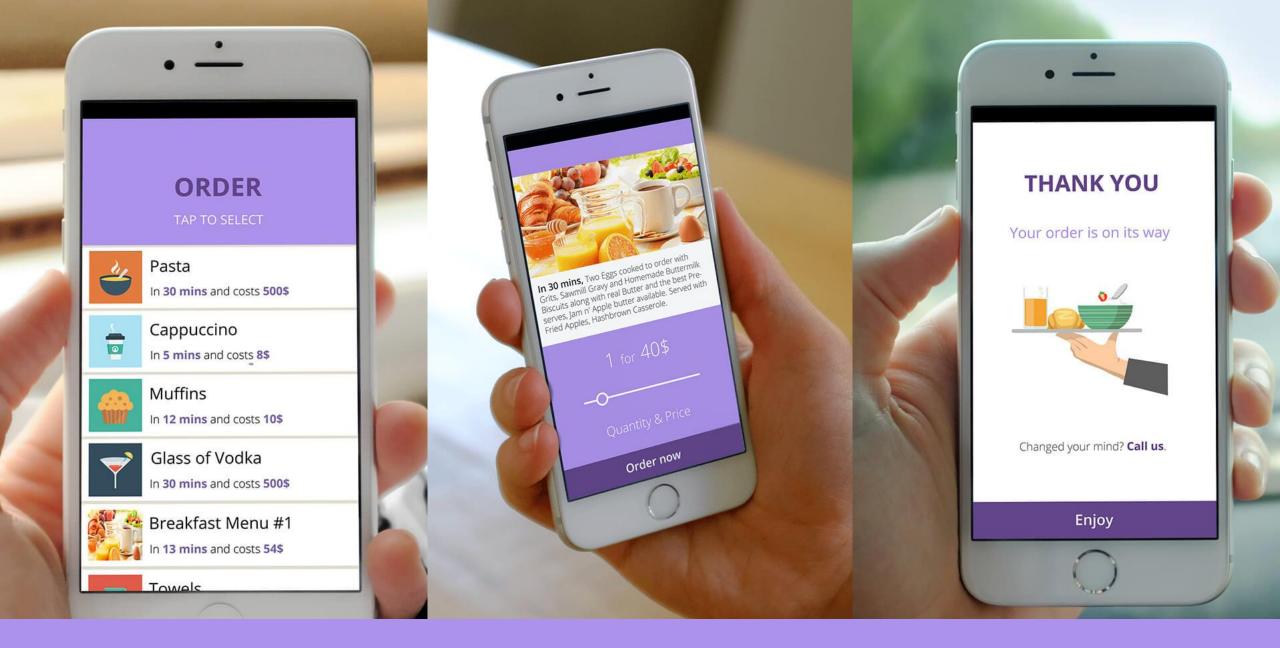
90% wants to spend more in services, if it's easy to access



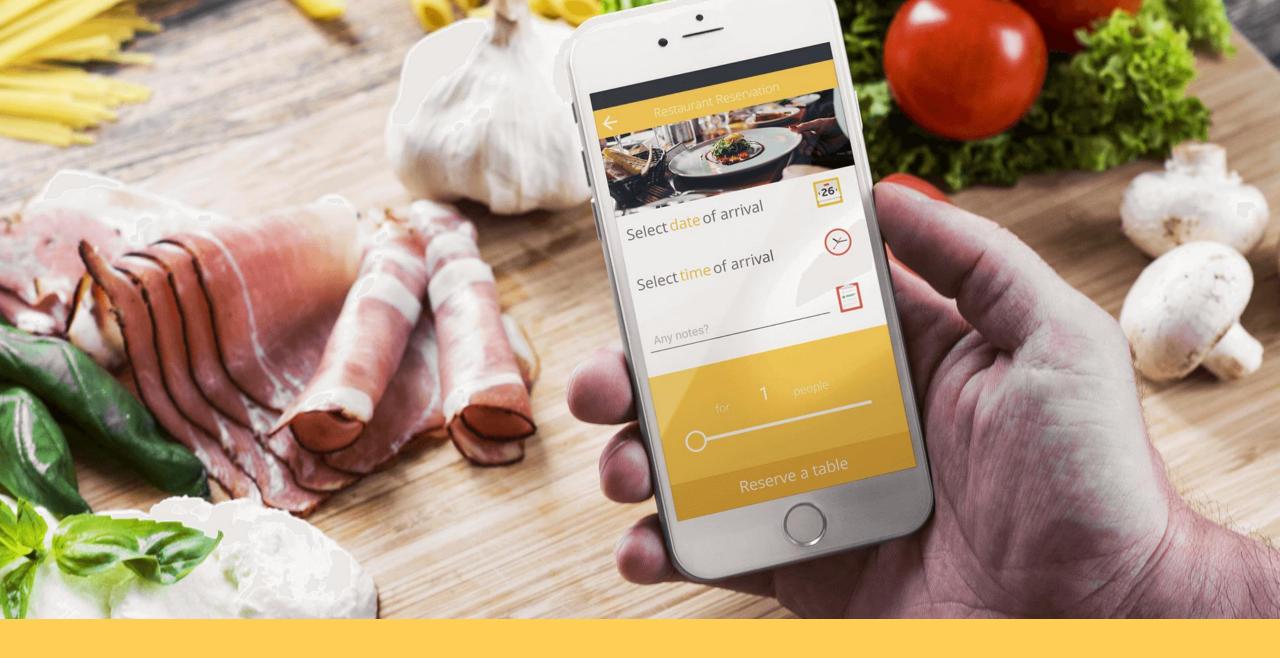
### Guests

- arrive at hotel, download app on smartphone
- access all available services, room service
- make reservations & orders, travel guide, offers
- notifications, requests, my hotel info, my bill

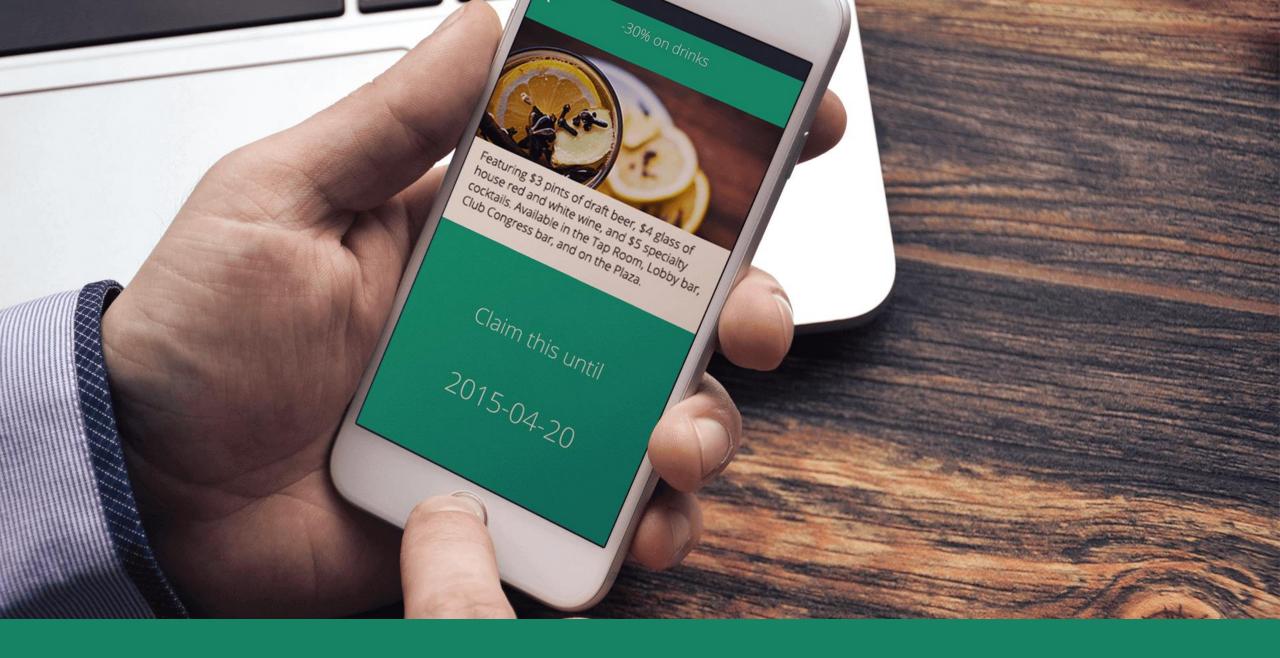




choose order relax

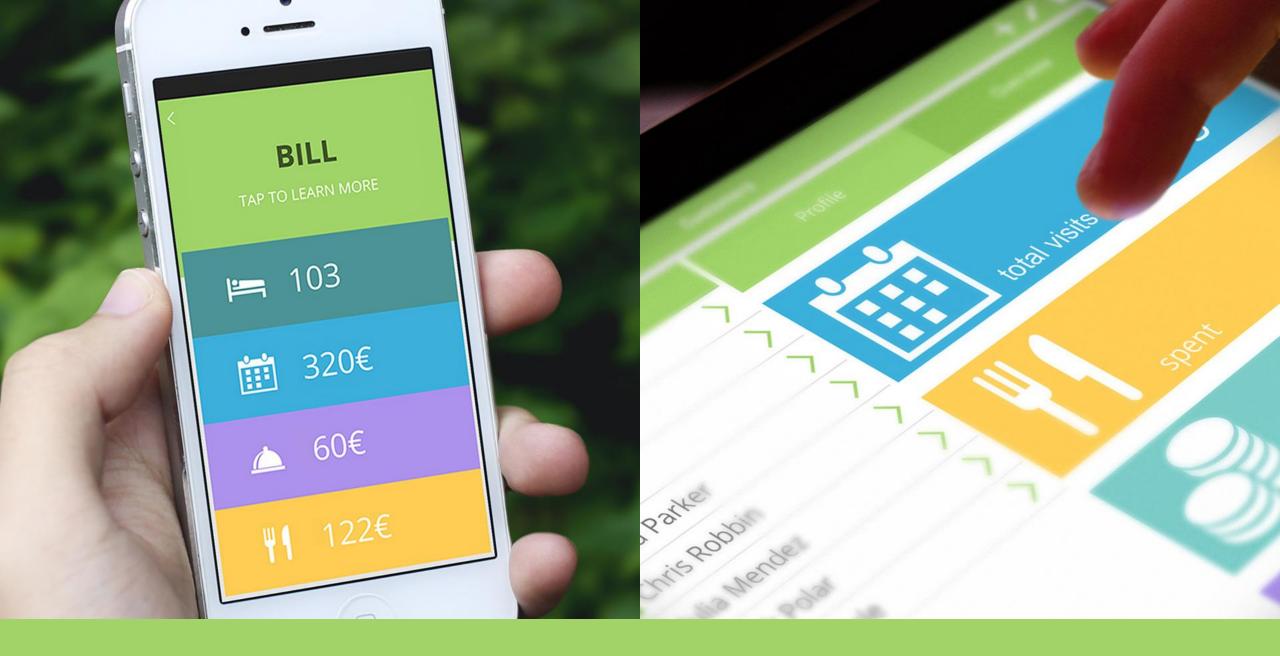


make a reservation, place an order, send request



check available hotel offers, anytime, anywhere

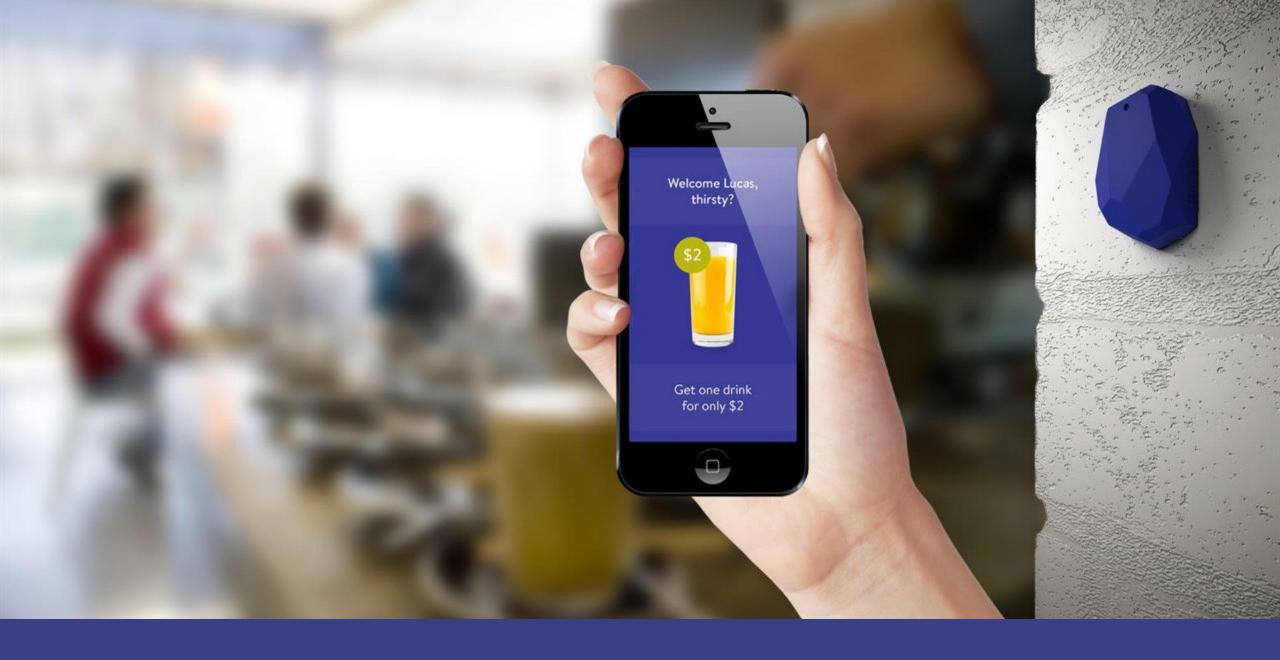




access insights about guest behavior



push notifications on smartphone & smartwatch



beacons support, location based services using IoT

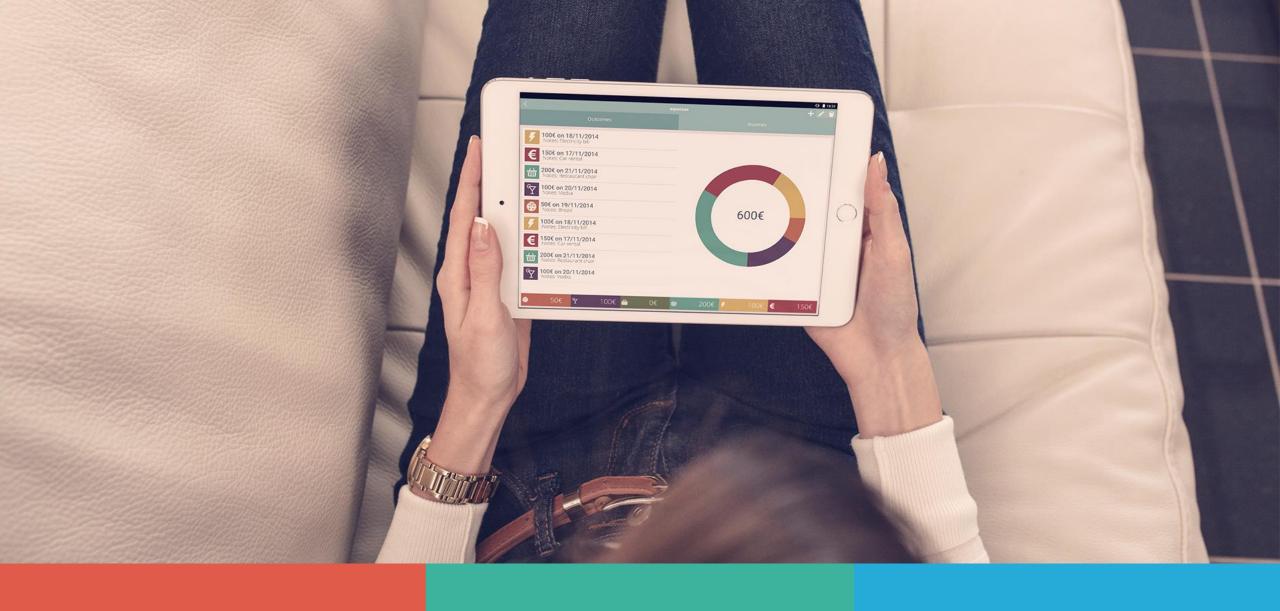


all inclusive

3\*-5\*, **boutique** hotel

**dedicated** & branded hotel mobile app

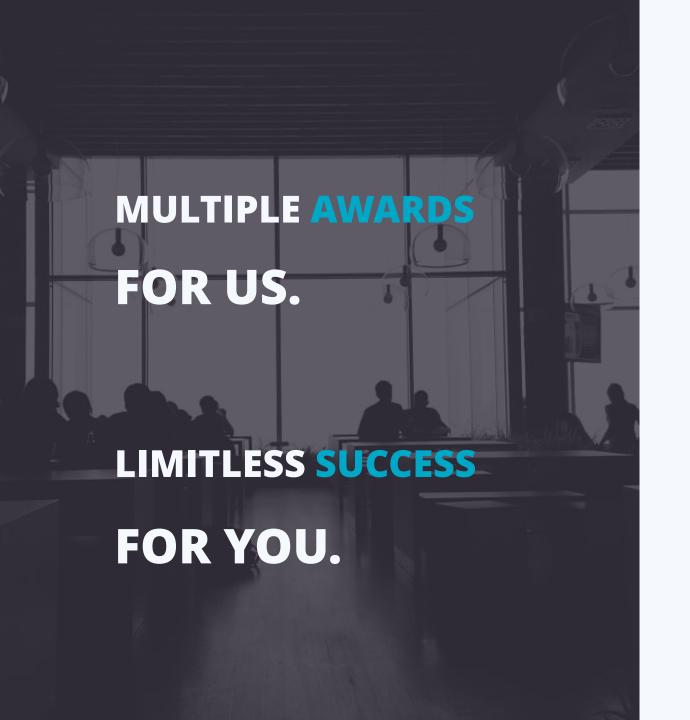
SaaS pricing.
starting from 25€



lite version

>800 hotels

>35 countries









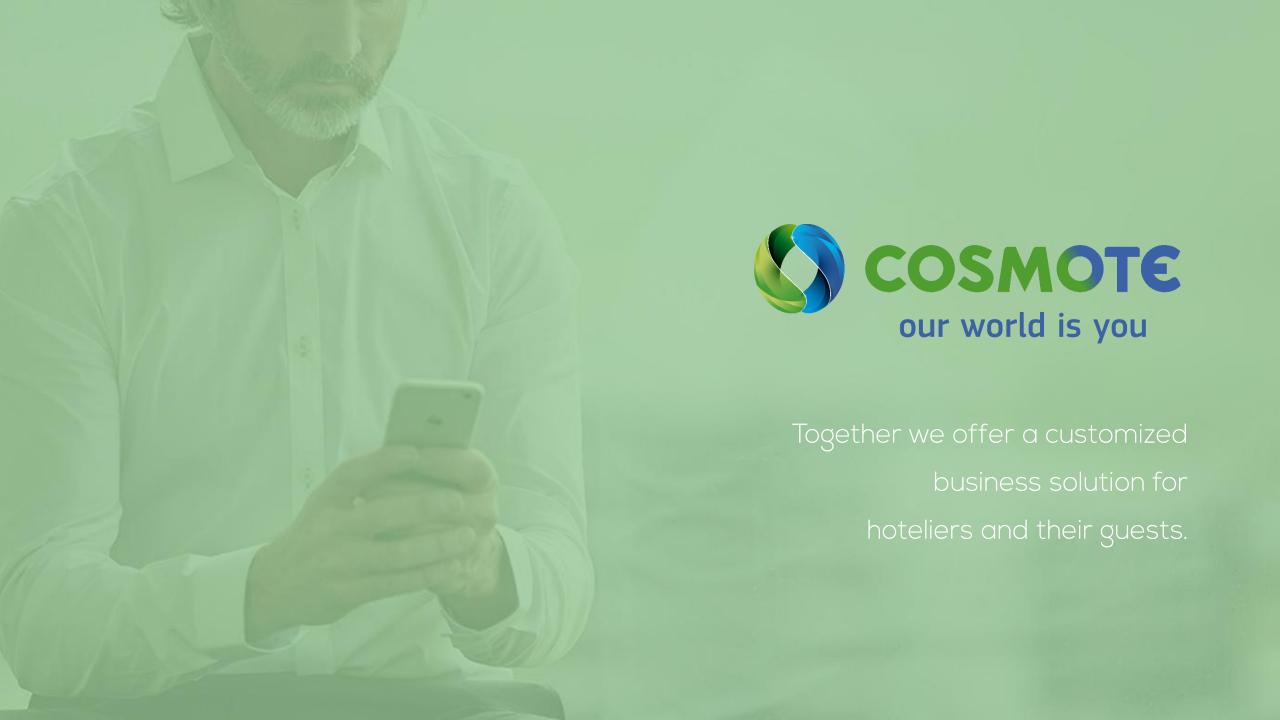












# **EVERYTHING HOTELS NEED TO DELIVER** ON MODERN GUEST EXPECTATIONS.





