Interconnected Services in Hospitality
Topic: Wi-Fi

Moutzouris Tasos – EPI Systems S.A.

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EPI SYSTEMS SA

Company is related with informatics projects on the following areas
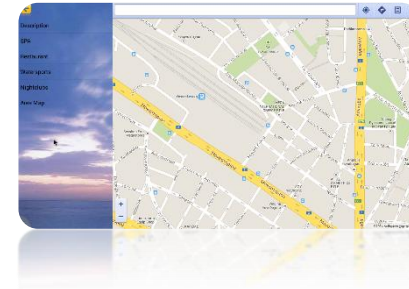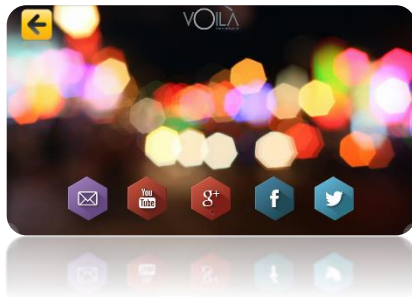
- Hospitality Solutions
    - PMS arting from small up to very large hotels
    - Interactive TV, thematic content
    - Digital Signage over cloud
    - Hot spots
    - Voice over Wi-Fi
    - RTLS & RFID in Hotels
    - smart surveillance systems
    - Hotel with no cabling infrastructure?... We have the solution

- Infrastructures
    - Outdoor Luminaire Controllers
    - RFID Solutions
    - High-tech security systems
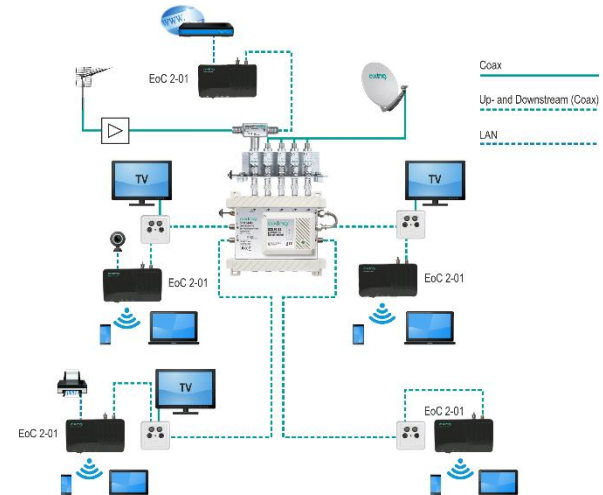   - Video content analytics for security and marketing
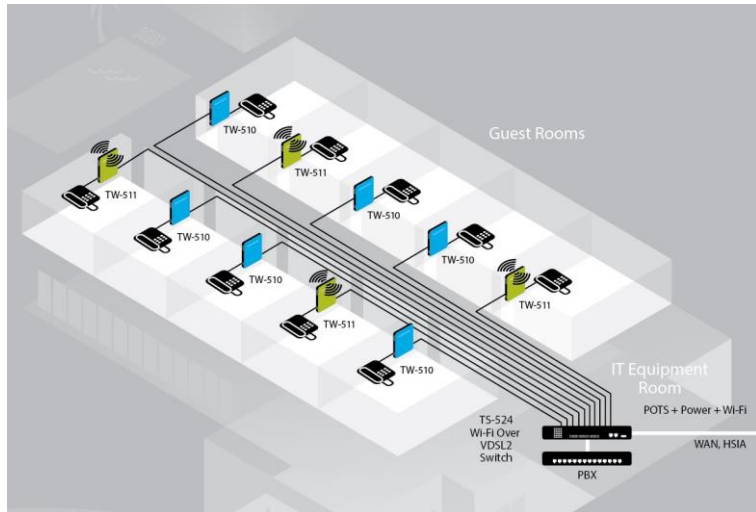
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- Is it necessary ?
- Is it easy to implement it?
- Is it only for internet sharing ?
- Can other IT services be used over the Wi-Fi infrastructures?
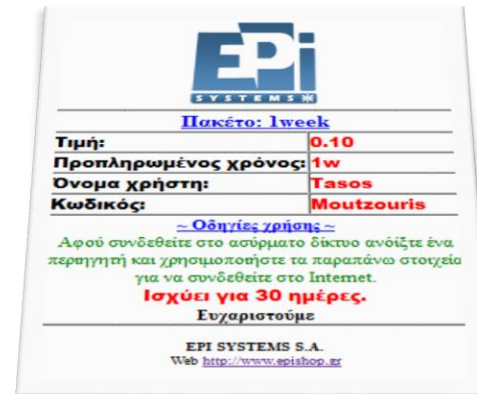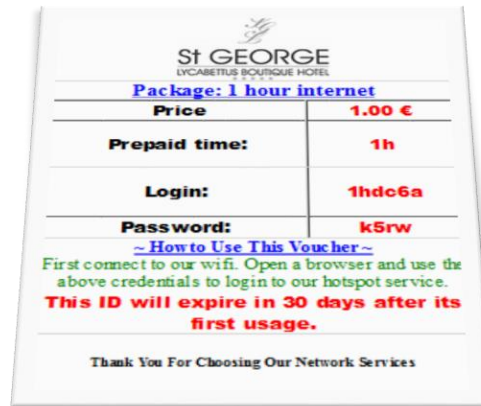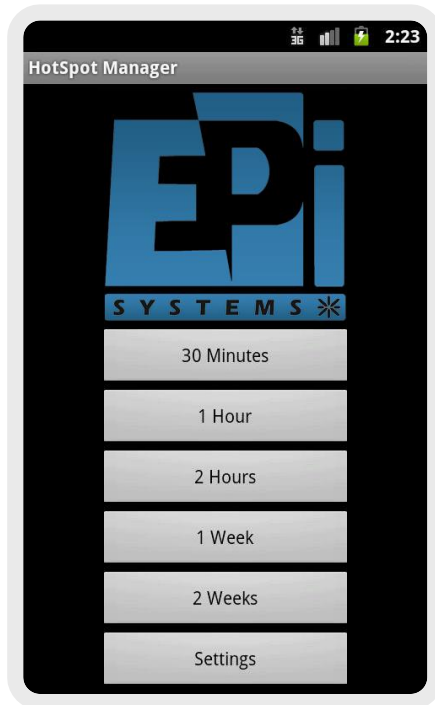- Can the "Hotel" capitalize on Guests?
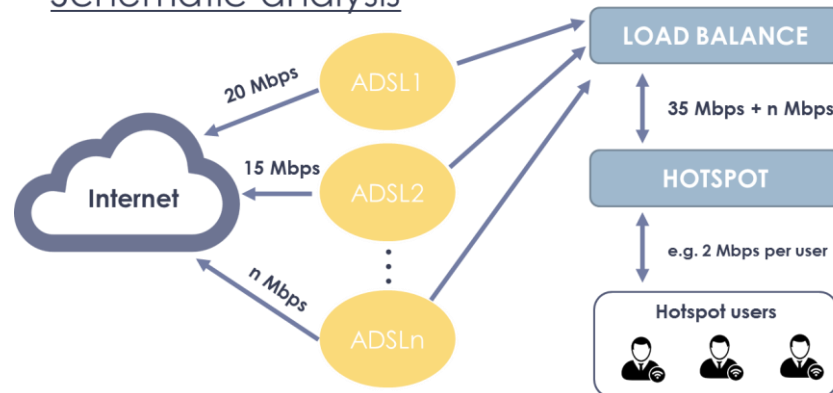- Benefits

Why HOT SPOT and Wi-Fi in a hotel?

Implementation: is it Easy?

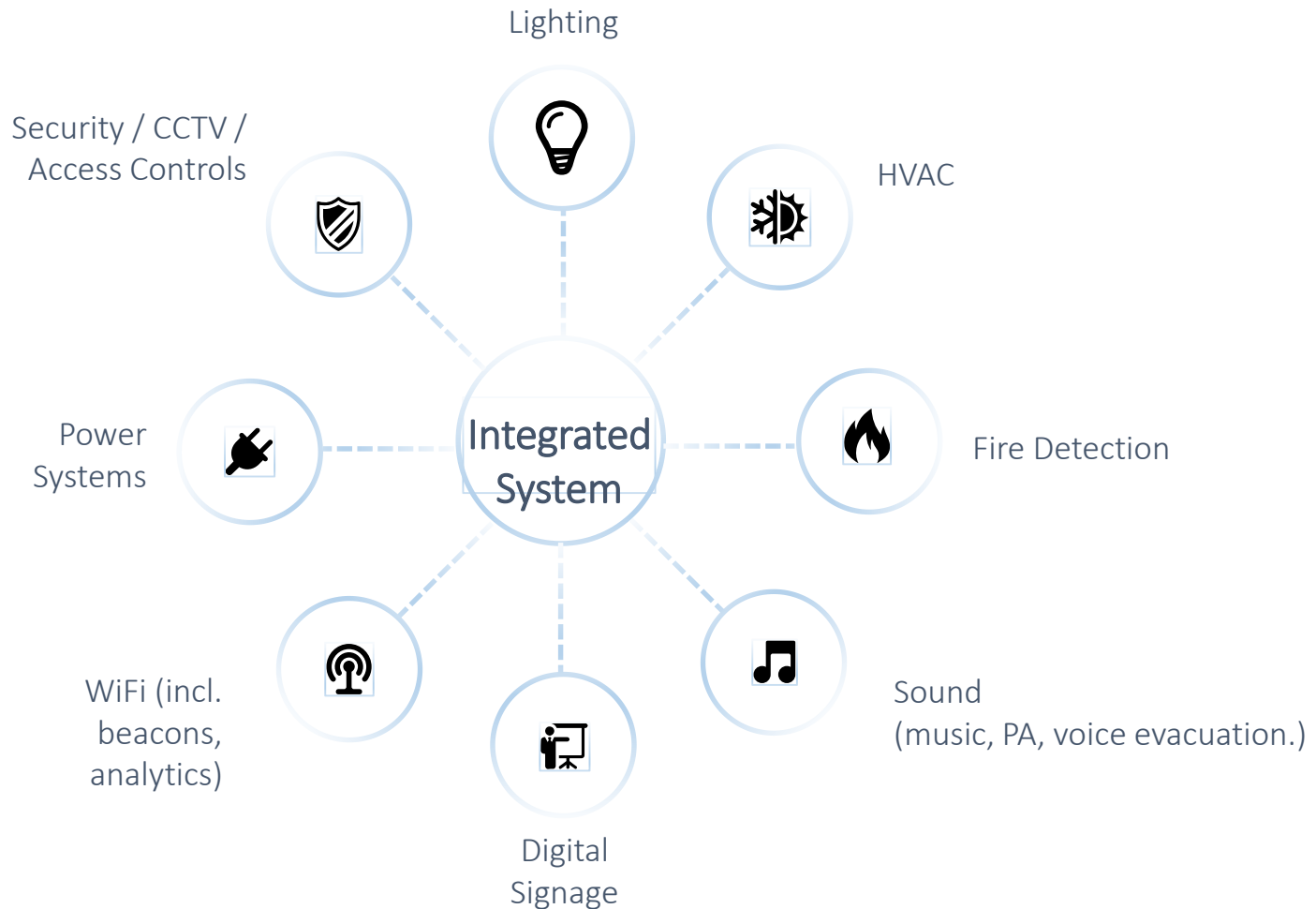# Only for internet sharing ?

HotSpot Manager

- 30 Minutes
- 1 Hour
- 2 Hours
- 1 Week
- 2 Weeks
- Settings

St GEORGE
LYCABETTUS BOUTIQUE HOTEL

Package: 1 hour internet

Price	1.00 €
Prepaid time:	1h
Login:	1hdc6a
Password:	k5rw

~ How to Use This Voucher ~
First connect to our wifi. Open a browser and use the above credentials to login to our hotspot service.
This ID will expire in 30 days after its first usage.

Thank You For Choosing Our Network Services

EPi SYSTEMS

Πακέτο: 1week

Τιμή:	0.10
Προπληρωμένος χρόνος:	1w
Όνομα χρήστη:	Tasos
Κωδικός:	Moutzouris

~ Οδηγίες χρήσης ~
Αφού συνδεθείτε στο ασύρματο δίκτυο ανοίξτε ένα περιηγητή και χρησιμοποιήστε τα παραπάνω στοιχεία για να συνδεθείτε στο Internet.
Ισχύει για 30 ημέρες.
Ευχαριστούμε

EPI SYSTEMS S.A.
Web http://www.epishop.gr

Schematic analysis

20 Mbps — ADSL1
15 Mbps — ADSL2
n Mbps — ADSLn

Internet

LOAD BALANCE

35 Mbps + n Mbps

HOTSPOT

e.g. 2 Mbps per user

Hotspot users

Off Course NOT

Lighting

Security / CCTV / Access Controls

HVAC

Integrated System

Fire Detection

Power Systems

Sound
(music, PA, voice evacuation.)

WiFi (incl. beacons, analytics)

Digital Signage

Can the "Hotel" capitalize on Guests?

- Loyalty
- Knowing who is connect
- Better services
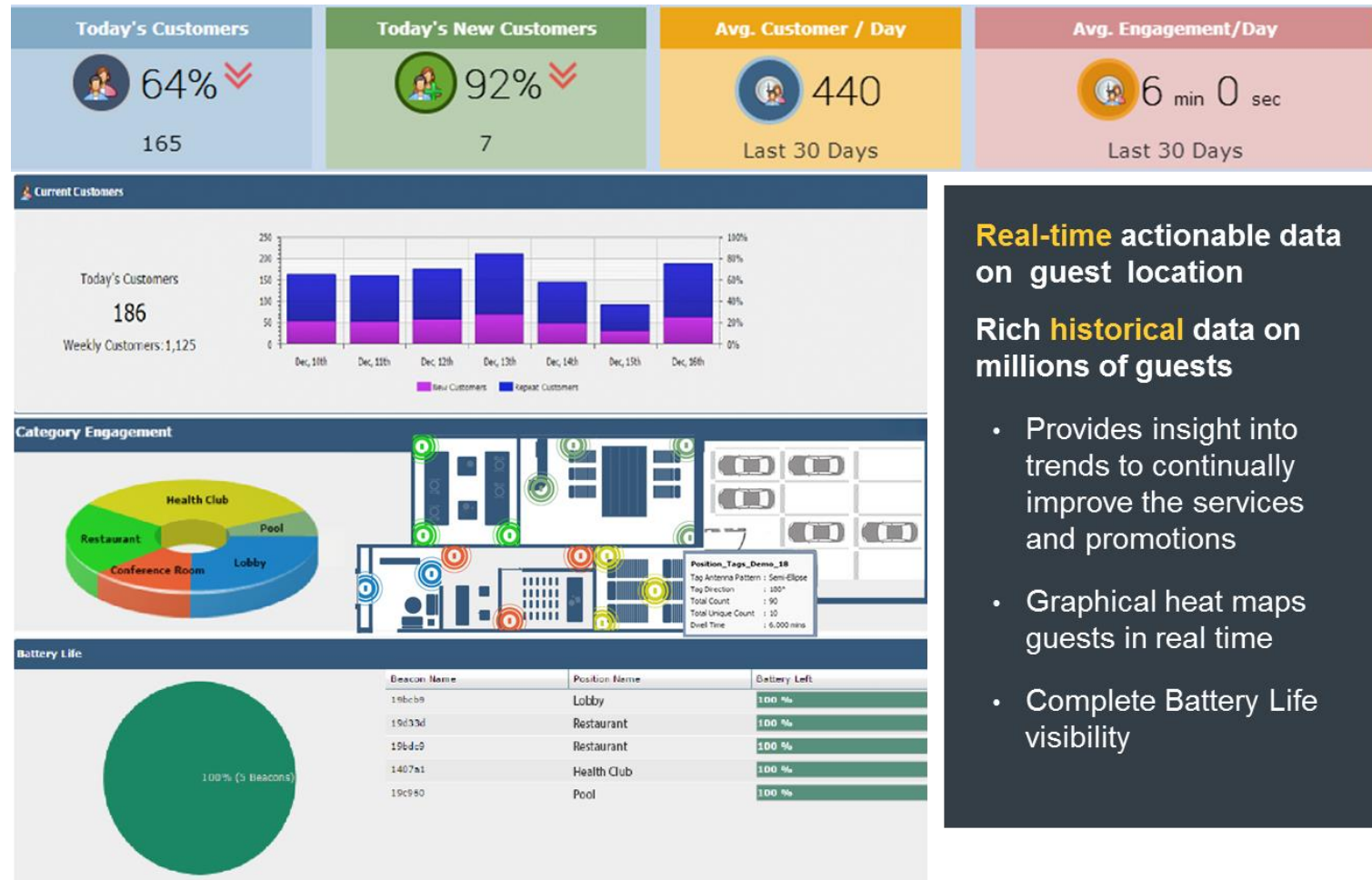
- Redirect to business website after login to hotspot

- Pop up advertising of your facilities

Hospitality Solutions

can the "Hotel" capitalize on Guests?

Real-time actionable data on guest location

Rich historical data on millions of guests

- Provides insight into trends to continually improve the services and promotions

- Graphical heat maps guests in real time

- Complete Battery Life visibility

Benefits?

- Less Human interference , less mistakes, better services
- Parallel revenue streams
- Innovative & extra offensive
- Better marketing
- Personalization of the guest with the Hotel
- Interactiveness

Thank you

Q & A