HotelTech

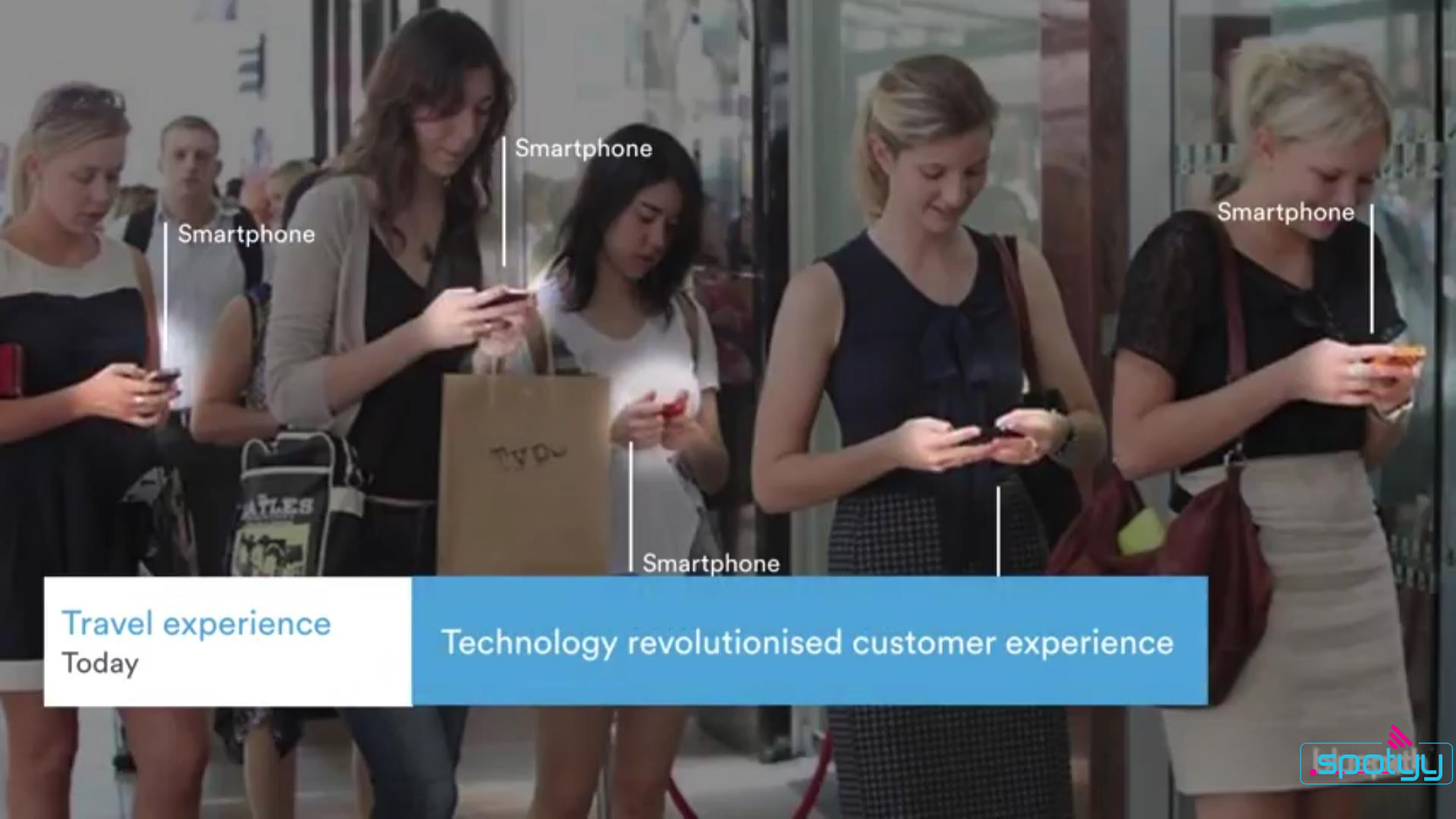
09.02.2017 – Αθήνα, Divani Caravel

Manos Anastassios, CEO
DOTSOFT SA

SPOTYYGUEST AT YOUR SERVICES

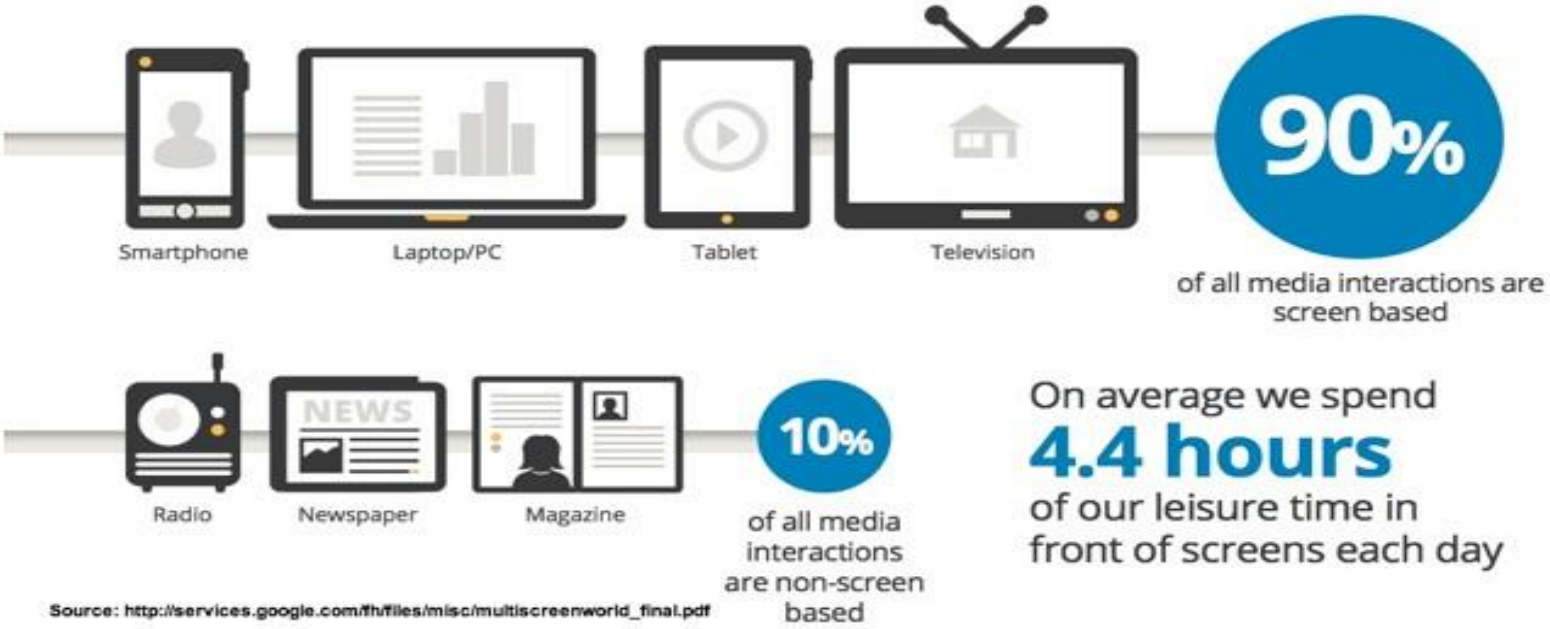
Powered by DOTSOFT
TECHNOLOGY • PROJECTS • SOLUTIONS

DA GIOVANNI
RISTORANTE
Da Giovanni
PIZZERIA
PIZZERIA
PIZZERIA
Travel experience
Some years ago


Smartphone
Smartphone
Smartphone
Smartphone
Travel experience
Today
Technology revolutionised customer experience

it's a fact

Majority of our daily media interactions are screen based



Make
BIG
Changes
in
SMALL
Steps

Major changes !

GUESTS ON BOARD

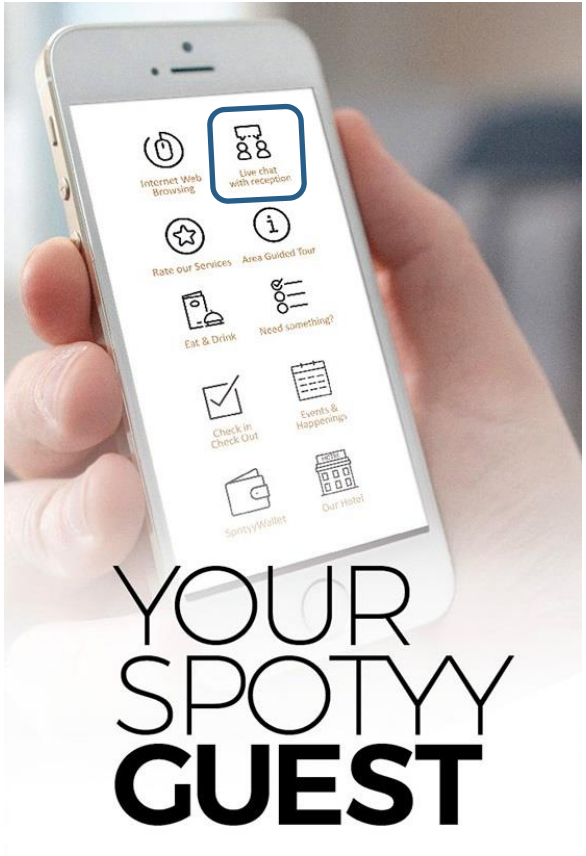
WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

THE TOURISM MARKET HAS GROWN …

HOTELS' VISITORS HAVE CHANGED HABITS …

Live chat with reception …



WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

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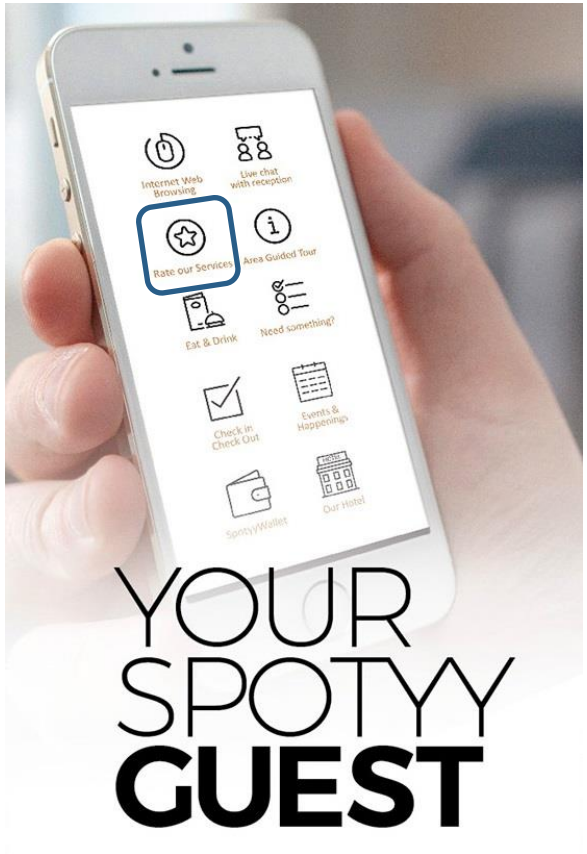
Rate our services …



WHAT ABOUT YOUR HOTEL?

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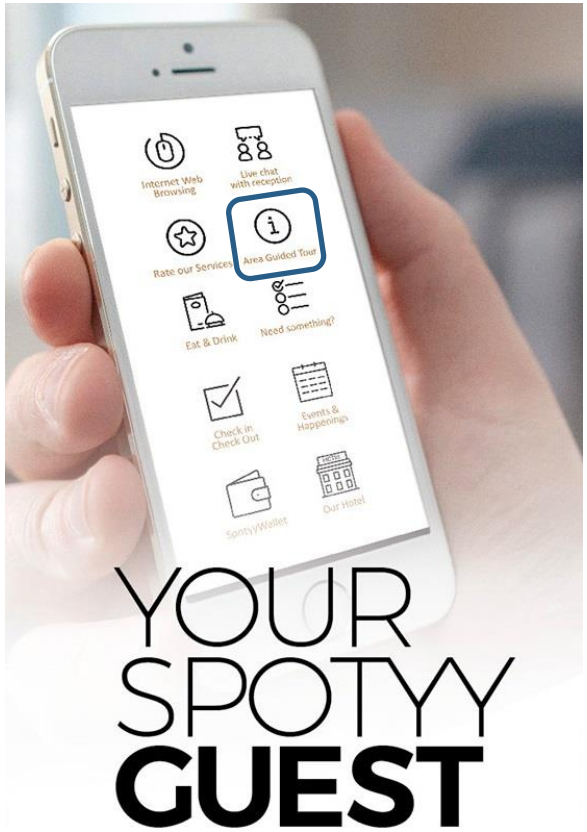
Area Guided tour …



WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

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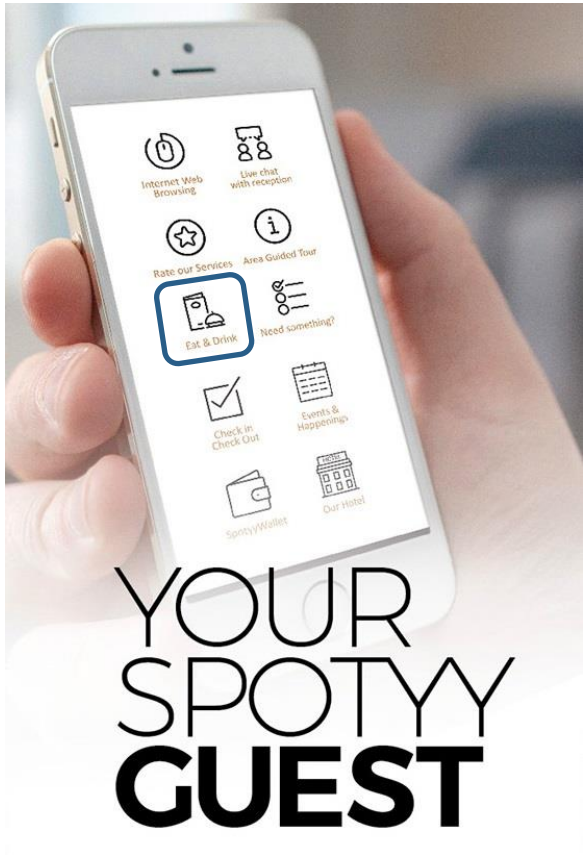
HOTELS' VISITORS HAVE CHANGED HABITS …

Eat & Drink …



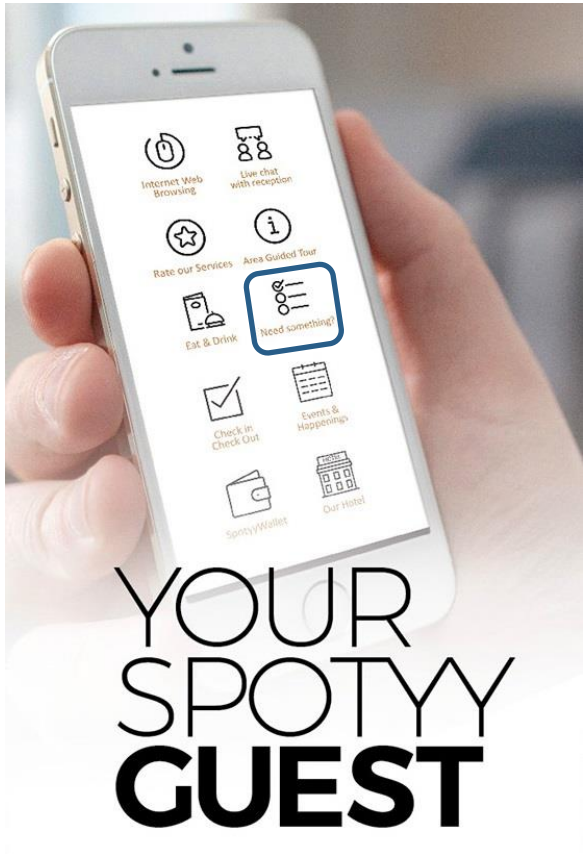
WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

THE TOURISM MARKET HAS GROWN …

HOTELS' VISITORS HAVE CHANGED HABITS …

Need Something …



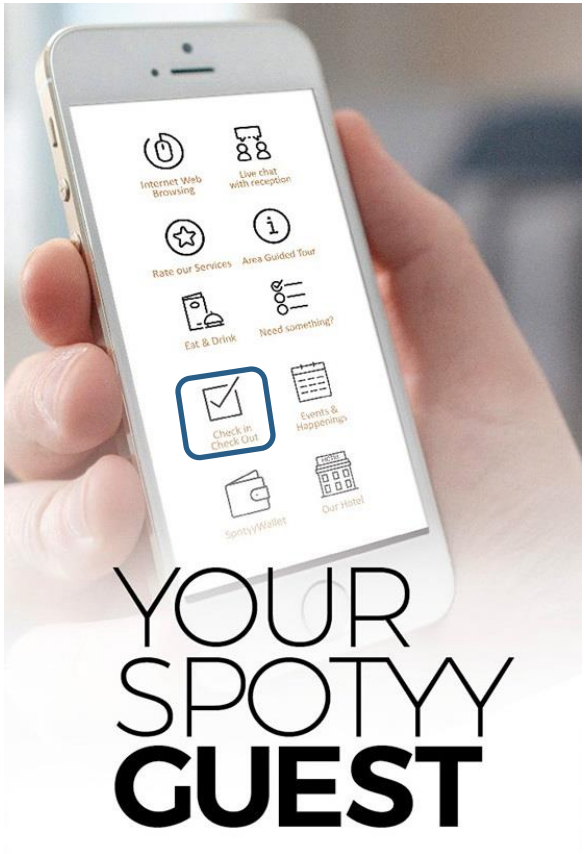
WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

THE TOURISM MARKET HAS GROWN …

HOTELS' VISITORS HAVE CHANGED HABITS …

Check in …



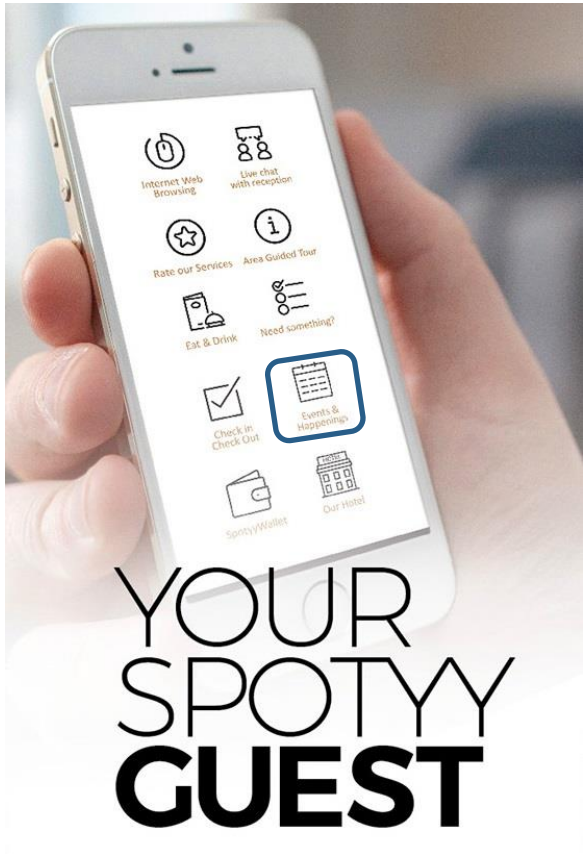
WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

THE TOURISM MARKET HAS GROWN …

HOTELS' VISITORS HAVE CHANGED HABITS …

Events & happenings…



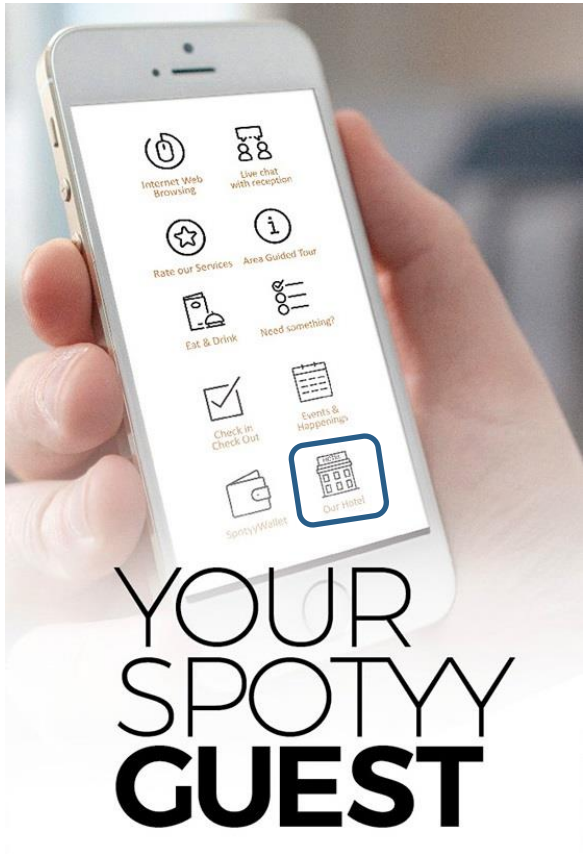
WHAT ABOUT YOUR HOTEL?

YEARS HAVE PASSED…

THE TOURISM MARKET HAS GROWN …

HOTELS' VISITORS HAVE CHANGED HABITS …

Our Hotel …



WHAT ABOUT YOUR HOTEL?

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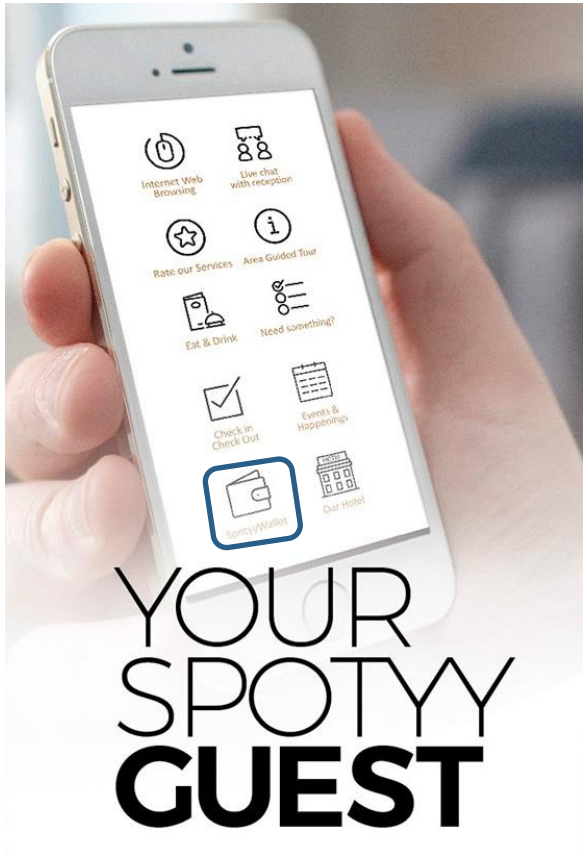
HOTELS' VISITORS HAVE CHANGED HABITS …

Wallet …

+



one CONCEPT

two PARTS

three VERSIONS

SPOTYYGUEST

"All in one guests' service platform for hotels using WiFi networks"

KEY TO SUCCESS

WiFi network

- Reliable equipment
- Fast Internet
- Good Coverage

Spotyy infrastructure

- Basic
- Basic+
- Pro

Let the numbers tell the truth …

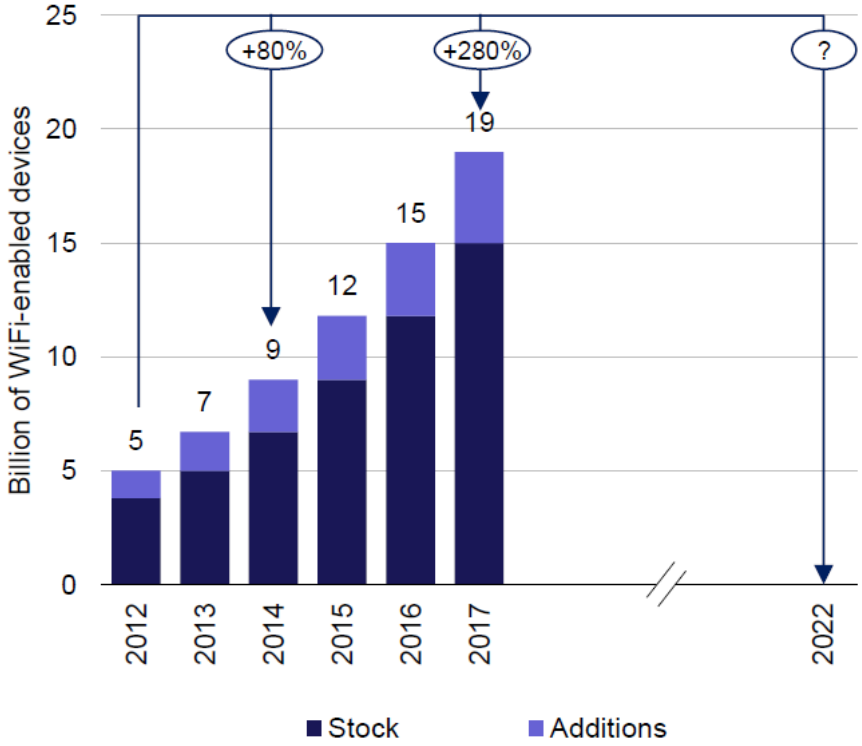
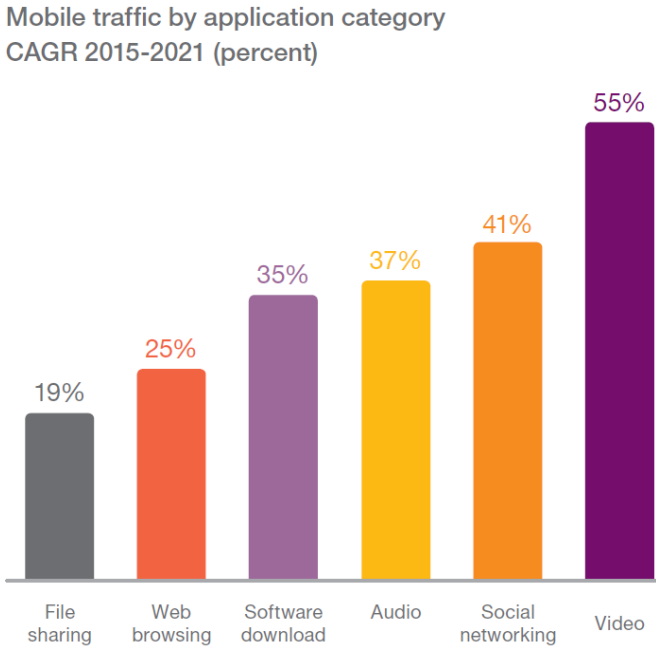
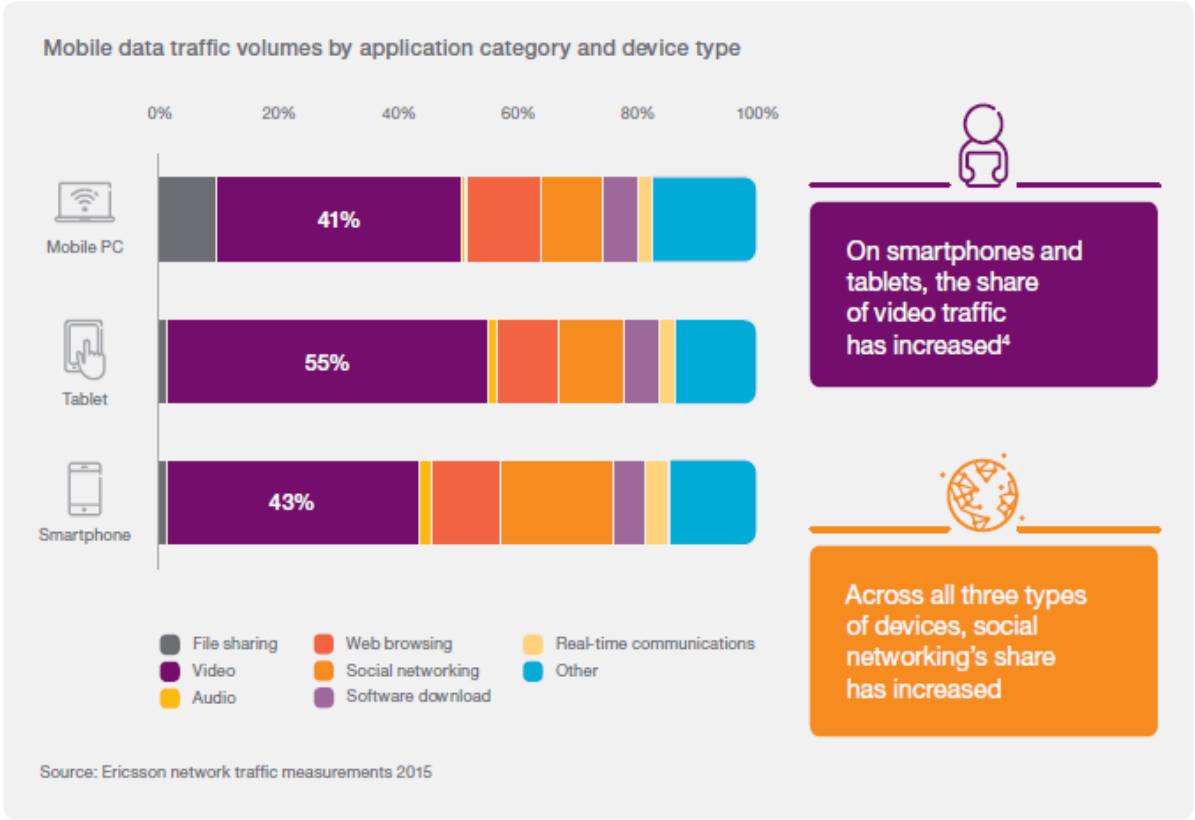


Figure 6.58: Shipments of Wi-Fi-enabled devices, 2012–2017 [Source: Analysys Mason, 2013]

Let the numbers tell the truth …

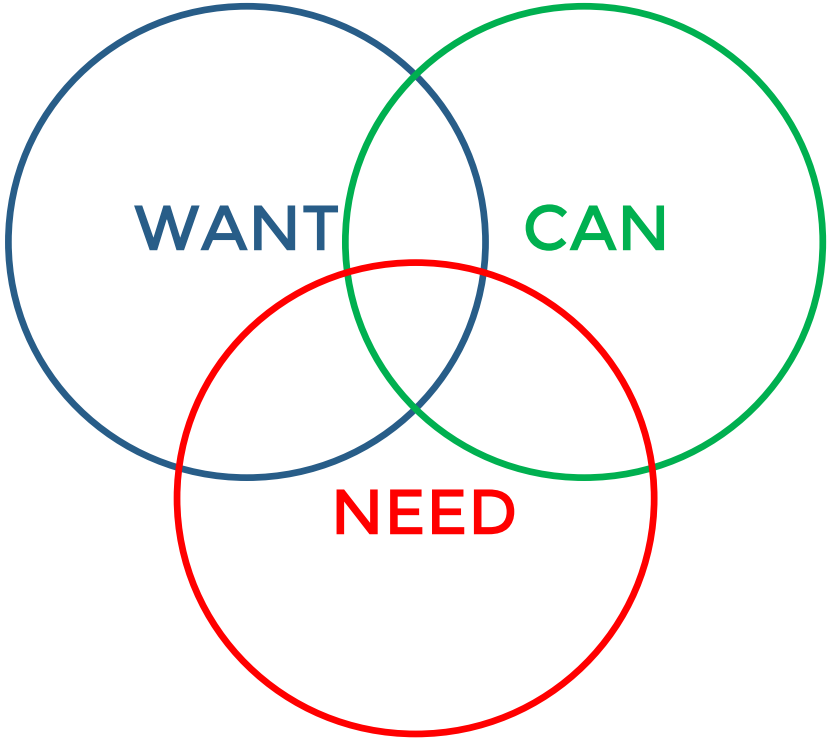




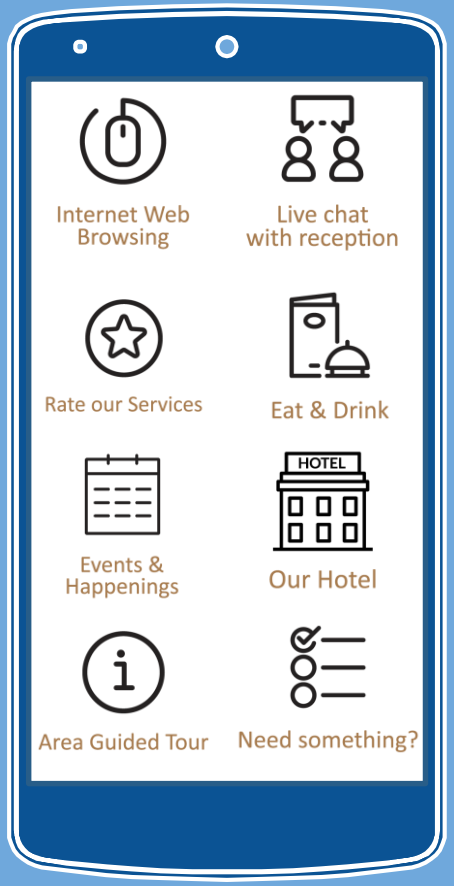
Ericsson Mobility Report, June 2016

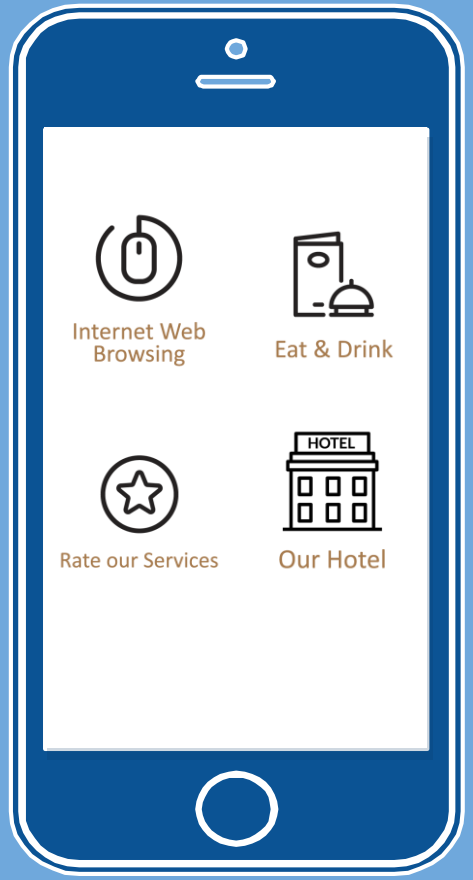
SPOTYYGUEST at a glance

SPOTYYGUEST



Flexibility – Make your SpotyyGuest





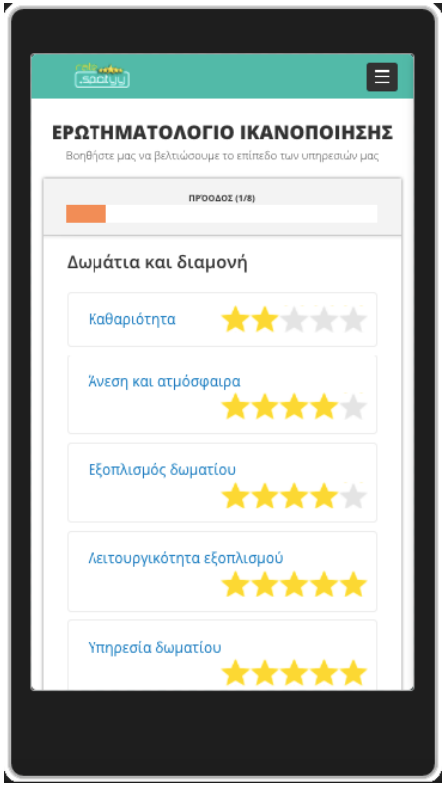
Main Features I

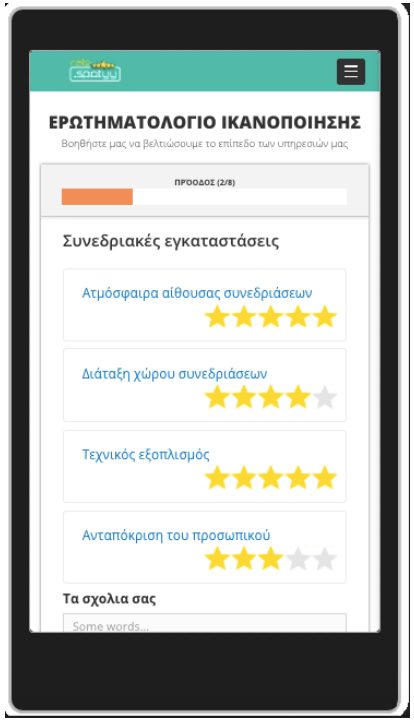
- Installation using the existent infrastructure of APs
- Manage of the router for better performance
- Based on Spotyy Cloud platform
- Login to WiFi with 7 ways (including social and QR)
- Run campaigns and advertisements in several pages
- Multilanguage support (up to 10 languages)
- Automatic recognition of device language – show the campaigns only in the client's language
- Support of Video (over cloud or local) for advertisements
- Ticketing system over cloud for technical support

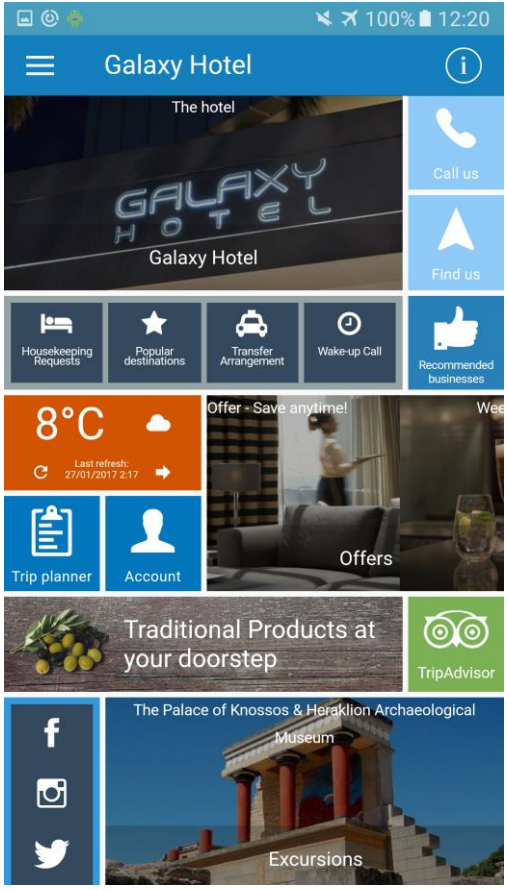
Main Features II

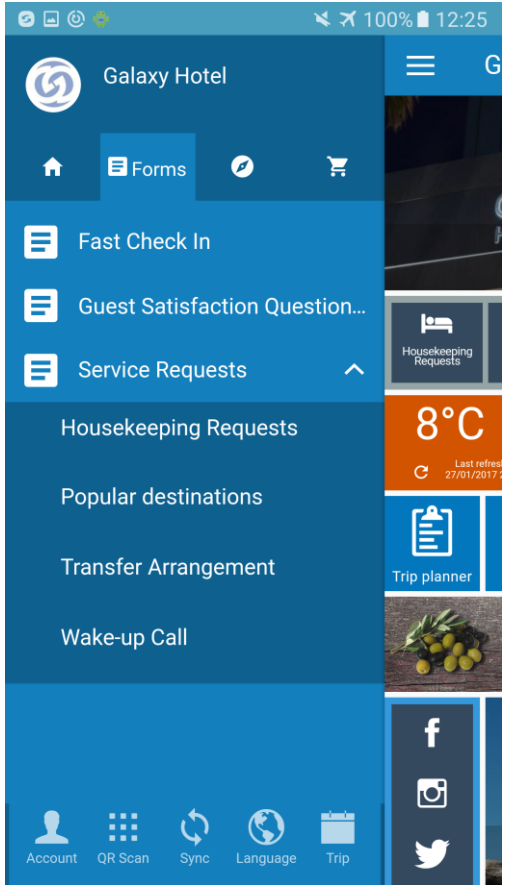
- Support of Menu View functionality for restaurants and bars in a hotel
- Integrated feedback form (no need for second application) using either star questions or text questions (manager decision)
- Personalized welcome message to your clients
- Reports for usage, login type, client and point of connection
- SEO support and SSO for Google analytics (in cooperation with Innovation Group company)
- Support of connection with City Guide (for specific cities in Greece)
- Support of connection with Hotel application (e.x. Galaxy Hotel in Crete) for quick services (chat, room service etc)

Show Room

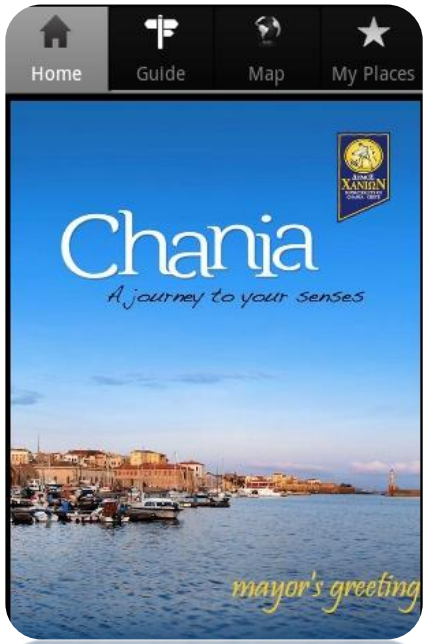

ΕΡΩΤΗΜΑΤΟΛΟΓΙΟ ΙΚΑΝΟΠΟΙΗΣΗΣ
Βοηθήστε μας να βελτιώσουμε το επίπεδο των υπηρεσιών μας
ΠΡΟΟΔΟΣ (1/8)
Δωμάτια και διαμονή
Καθαριότητα
Άνεση και ατμόσφαιρα
Εξοπλισμός δωματίου
Λειτουργικότητα εξοπλισμού
Υπηρεσία δωματίου

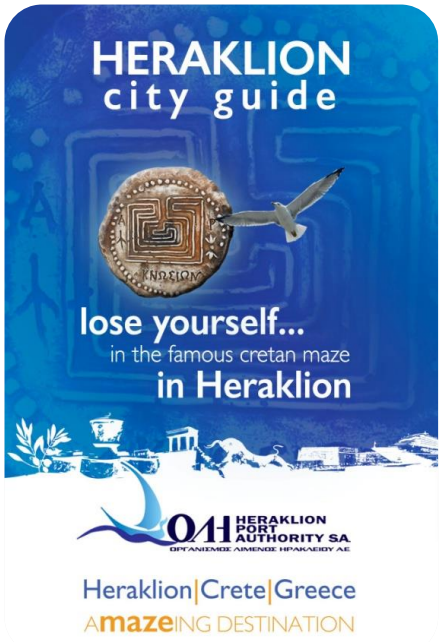

ΕΡΩΤΗΜΑΤΟΛΟΓΙΟ ΙΚΑΝΟΠΟΙΗΣΗΣ
Βοηθήστε μας να βελτιώσουμε το επίπεδο των υπηρεσιών μας
ΠΡΟΟΔΟΣ (2/8)
Συνεδριακές εγκαταστάσεις
Ατμόσφαιρα αίθουσας συνεδριάσεων
Διάταξη χώρου συνεδριάσεων
Τεχνικός εξοπλισμός
Ανταπόκριση του προσωπικού
Τα σχόλια σας
Some words...


100% 12:20
Galaxy Hotel
The hotel
GALAXY HOTEL
Galaxy Hotel
Call us
Find us
Housekeeping Requests
Popular destinations
Transfer Arrangement
Wake-up Call
Recommended businesses
8°C
Last refresh: 27/01/2017 2:17
Offer - Save anytime!
Offers
Trip planner
Account
Traditional Products at your doorstep
TripAdvisor
The Palace of Knossos & Heraklion Archaeological Museum
Excursions


100% 12:25
Galaxy Hotel
Forms
Fast Check In
Guest Satisfaction Question...
Service Requests
Housekeeping Requests
Popular destinations
Transfer Arrangement
Wake-up Call
Account
QR Scan
Sync
Language
Trip
8°C
Trip planner

Show Room

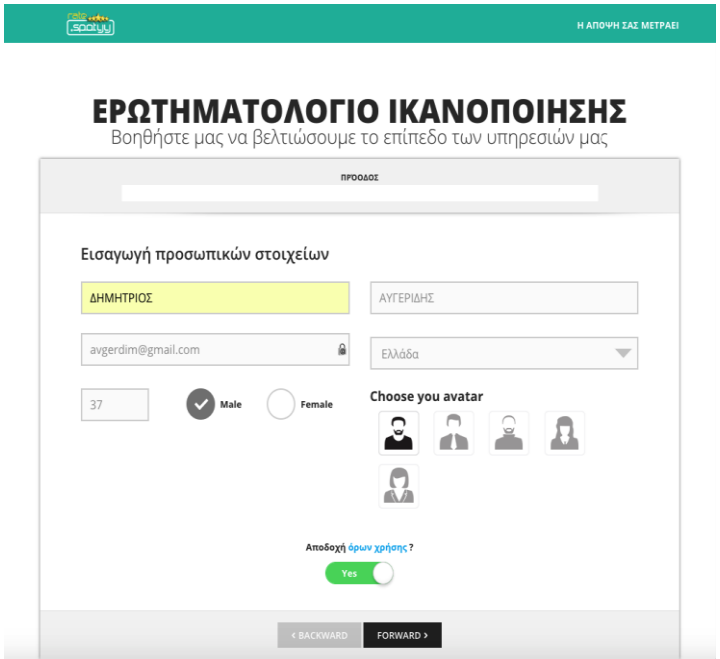

Home
Guide
Map
My Places
Chania
A journey to your senses
mayor's greeting

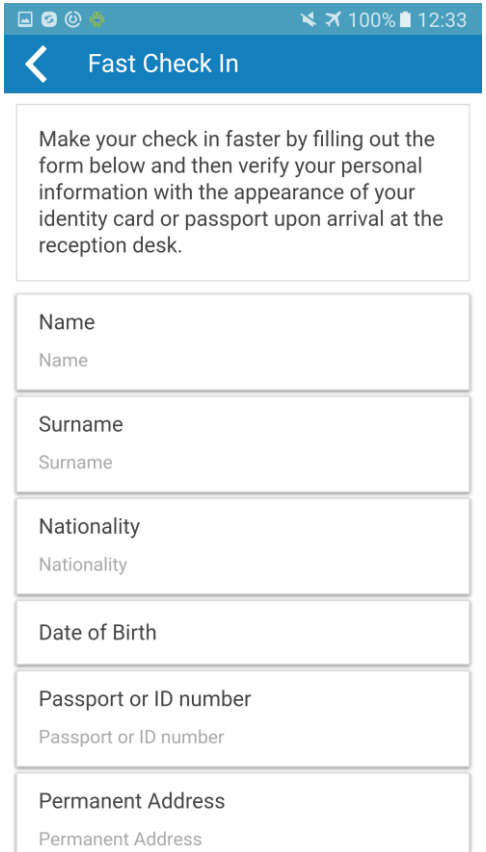

HERAKLION
city guide
lose yourself...
in the famous cretan maze
in Heraklion
HERAKLION PORT AUTHORITY SA
Heraklion|Crete|Greece
AMAZEING DESTINATION

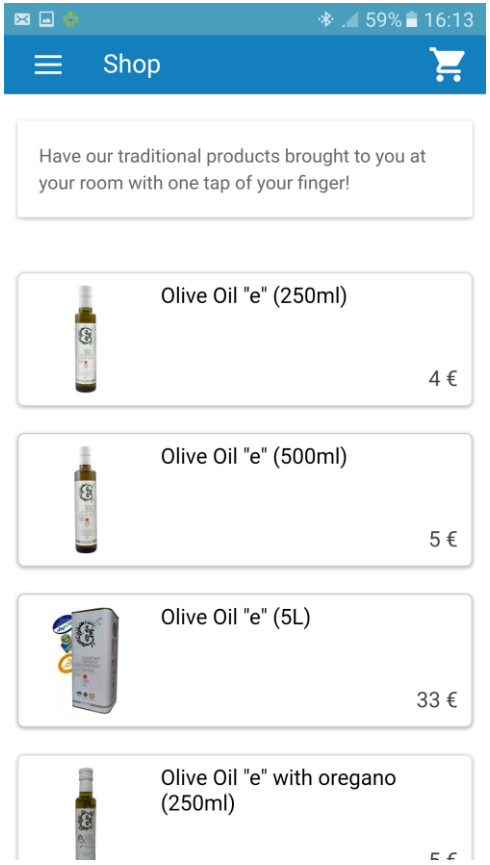
No SIM
13:19
Selected Routes
See & Do
Selected Photos
Eat & Drink
Shopping
FREE!
WiFi
Local Events
Port Info
Transportation & Travel
Emergency & Hospital
Lodging
Banks
Home
Guide
Map
My Places
More

Home
Guide
Map
Nearby
My Places
News & Events
Beaches
Photographs
info
Usefull Information
Routes
Eat & Drink
The City of Chania
Shopping
See & Do

Show Room


Η ΑΠΟΨΗ ΣΑΣ ΜΕΤΡΑΕΙ
ΕΡΩΤΗΜΑΤΟΛΟΓΙΟ ΙΚΑΝΟΠΟΙΗΣΗΣ
Βοηθήστε μας να βελτιώσουμε το επίπεδο των υπηρεσιών μας
ΠΡΟΟΔΟΣ
Εισαγωγή προσωπικών στοιχείων
ΔΗΜΗΤΡΙΟΣ
ΑΥΓΕΡΙΔΗΣ
avgerdim@gmail.com
Ελλάδα
37
Male
Female
Choose you avatar
Αποδοχή όρων χρήσης ?
Yes
‹ BACKWARD
FORWARD ›


100% 12:33
Fast Check In
Make your check in faster by filling out the form below and then verify your personal information with the appearance of your identity card or passport upon arrival at the reception desk.
Name
Name
Surname
Surname
Nationality
Nationality
Date of Birth
Passport or ID number
Passport or ID number
Permanent Address
Permanent Address


59% 16:13
Shop
Have our traditional products brought to you at your room with one tap of your finger!
Olive Oil "e" (250ml)
4 €
Olive Oil "e" (500ml)
5 €
Olive Oil "e" (5L)
33 €
Olive Oil "e" with oregano (250ml)

Unique functionalities

- SpotyyTV → Show yours advertisements and campaigns over your screens using SpotyyTV equipment
- SpotyyWallet → Connect your hotel with a Wallet application (Soon available) offering discounts to your clients

Your SpotyyGuest

SPOTYYYGUEST is your trusted all in one mobile partner for your hotel

THANKS!

Manos Anastassios, CEO DOTSOFT SA

Any questions?

You can find me at:

- info@spotty.com
- www.spotyy.com